VIDEO ARCADE

PARENTS vs KIDS

FREE POSTER

HOME COMPUTERS

SHUT-UPS !

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SEPTEMBER 1984
No. 206
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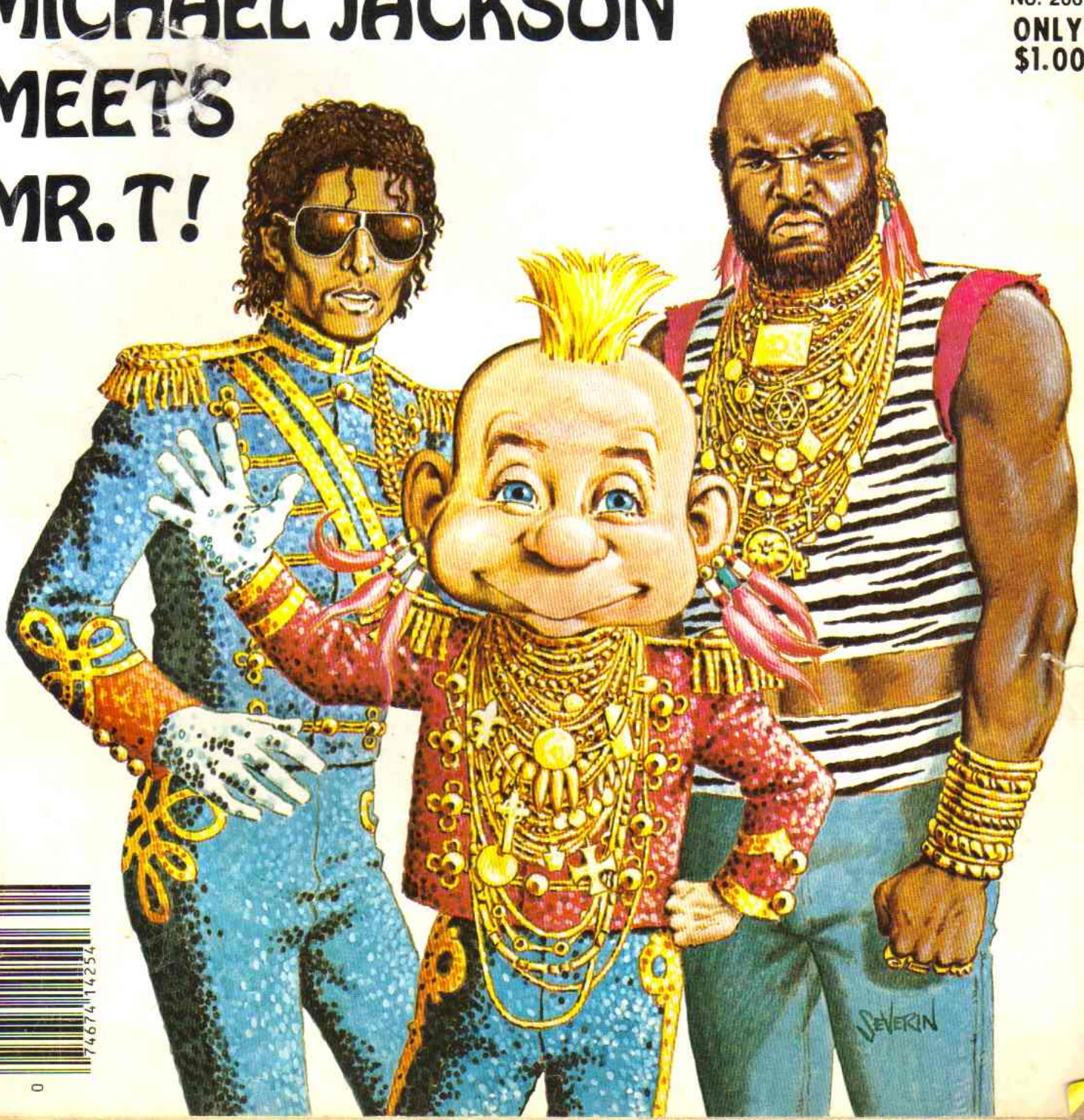
MICHAEL JACKSON MEETS MR. T!



EVERYBOD

MAKES M

CRACKED®

THE WORLD'S HUMOREST FUNNY MAGAZINE

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MARCUS ABSENT, pruf rddddddr
SYLVESTER P. SMYTHE, janitor

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FREE BONUS POSTER !
Carefully detach complete cover at staples and poster is ready for hanging !

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SEPTEMBER 1984 No. 206

WHAT'S UP FRONT
OUR COVER

Hey Sylvester, **we pity the poor guy** who dressed you to look like that ! You may have to **BEAT IT . . .** real quick !

EVERYBODY MAKES MAKES MISTAKES

LETTUCE from our Readers

ADDRESS ALL LETTERS TO CRACKED LETTUCE, 239 PARK AVENUE SOUTH SUITE 5D, NEW YORK, N.Y. 10003

The following CRACKED readers were selected as Official CRACKED Reporters for this issue . . . CONGRATULATIONS!!

Matt Winchell
Lara Cummings
Jasmine Anderson
Matthew Greer
Matt Wilson
David Alves
Chris Holt
Leo Wolfe
Matt Gunby
Paul DuPont
Billy Mitchell
Derek Wilson
Jeff Weitzman
Carrie Brown
Tony Grande
Bill Stanton
Brandon Martin
Glenn Christmas
Phil Scott
Brenda Harris
Sammy Davis
Rickey Sadley
Brad Farrell
Sean Wilson
Steve Curtis
Brent Fontes
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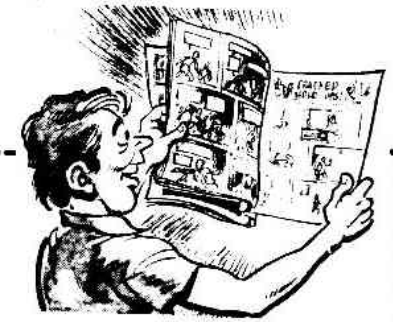
Bart Lunn
Robert Smith
Michelle Mulch
Rickie Young
Cindy Cole
John Wilson
Scott Asner
Ken Russell



Hey CRACKED READERS— Here's your chance to be an Official CRACKED Reporter. Let us know your 3 favorite TV shows and win a chance of possibly having your name appear in a future issue of CRACKED.

My 3 favorite TV shows are

1. _____
2. _____
3. _____

Name _____ Age _____

Address _____

City _____

State _____ Zip _____

Mail this coupon to:
CRACKED MAGAZINE
P.O. Box 8548
Madeira Beach, FL 33738

Dear CRACKED,
Recently I sent in your coupon asking readers to list their 3 favorite TV shows and last issue you used one of my suggestions—WEBSTER. So where's my name?

John Simon
Mule Creek, OK

Dear John,
Under "S" in the phone book AND, if you look, below your letter.

Dear CRACKED,
Your article THE CRACKED GUIDE TO JOGGING was very funny and MOVED ALONG at a GOOD PACE.

David Spaulding
North Augusto, SC

Dear David,
Which brings to mind this joke. How does a RUNNER get his girlfriend into the movies for nothing? He tries to SNEAKER in.

Dear CRACKED,
Do you realize that HOLD UPS only work if you're reading the magazine in a lit room?

Evelyn Doozan
St. Paul, Minn.

Dear Evelyn,
True. Except, if you were reading the magazine in a dark room, you probably wouldn't get many of the other jokes either.

Dear CRACKED,
Well all right!! CRACKED INTERVIEWS THE ROCK N ROLL KING was awesome!! How about some more with-it musical humor.

Ron Monson
Chicago, IL

Dear Ron,
We'll do even better. How about an article featuring TV's #1 show and music's #1 boy Michael Jackson? Just turn to p. 6.

Dear CRACKED,
My VIDEO NIGHTMARE is that I play on a Pac-Man machine that's not working right and end up scoring the lowest score ever recorded because, instead of swallowing down the dots, Pac keeps heaving them up.

Sam Berger
Wauwatosa, Wis.

Dear CRACKED,
VIDEO NIGHTMARE really hit home. Mine is that I finally get enough money to go to an arcade and, after putting my first quarter into say Donkey Kong, the arcade has a blackout.

Paul Hofman
Vassalbaro, ME

Dear Sam and Paul,
And Ronald Reagan thinks HE'S got problems!!

Dear CRACKED,
This may sound dumb, but I love the UPC CODE on the front of your magazine.

James Mellberg
LA

Dear James,
Well, if you like the CODE you should see the matching pair of pants that goes along with it.

NEXT ISSUE— CRACKED #207 ON SALE AT YOUR FAVORITE NEWSSTAND JULY 3RD

CRACKED is deciding to swim the Atlantic Ocean, making it half way, then getting tired and turning around to swim back.

CRACKED is going down to City Hall for your driver's license, getting in the wrong line, and winding up married to a Toyota.

Dear CRACKED,
Your IN CASE OF EMERGENCY poster just reaffirmed what I've known for years. Whenever I'm down, I just BREAK OPEN a CRACKED for fast fast FUNNY relief.

Doug McGinty
State Center, Iowa

Dear Doug,
And you don't need a prescription either. CRACKED is sold over the counter.

Dear CRACKED,
Finally the newsstand in our town is getting CRACKED. I guess that makes us the happiest state in the union.

Bill Grossman
Macomb, IL

Dear Bill,
Gee. We thought the happiest state in the union was MARYLAND!

Dear CRACKED,
Just like the commercial says, I WANT MY MTV! How about a CRACKED look at these fantastic videos . . . HUH? Please . . . say you will . . .

David Dow
Pittsburgh, PA

HEY KIDS,
What do you think? Do you agree with David? Wanna see MTV right here on the pages of CRACKED? Write to us and let us know what you watch on MTV . . . just hum a few bars and we'll pick up the tune!

Dear CRACKED,
Between THREE MOOSEKATEERS, WEBFOOT and VIDEO NIGHTMARES, there was an awful lot to read in CRACKED #205. In fact, it took me nearly 8 HOURS to get through the issue. Any tips on how I can read your magazine FASTER next time?

James Best
Bethesda, MD

Dear James,
Yeah. Try reading it in a race car!

CRACKED FAN CLUB SECRET MESSAGE

TH JFUH ZFC'BB MHOBBZ
HAQFZ MHOLNAI XMOXVHL
OBB WCYYHM BFAI....
JOEH SCA TNPJ ZFCM
SBZNAI LNWX PFF!

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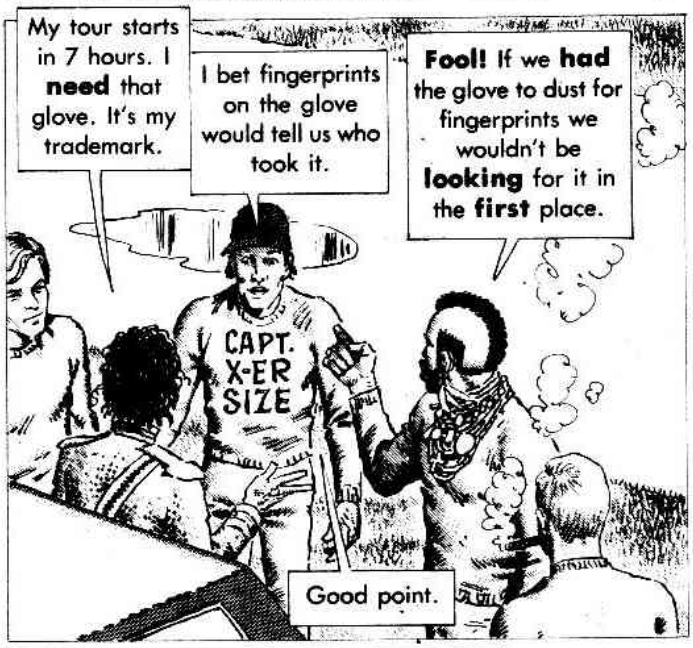
2C9848

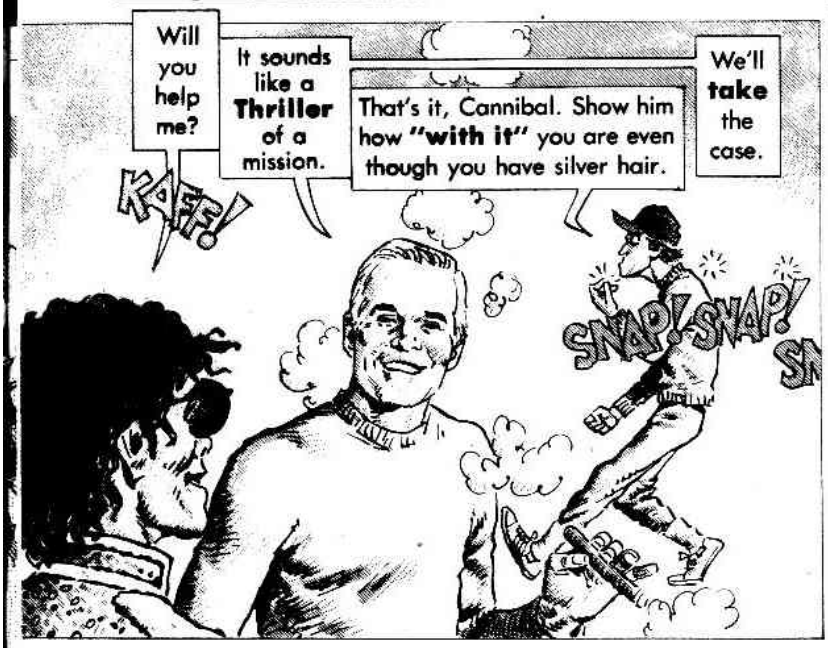
It was a wonderfully warm almost summery day and, while most people were out at the beach or home relaxing, one set of men was doing something entirely different.

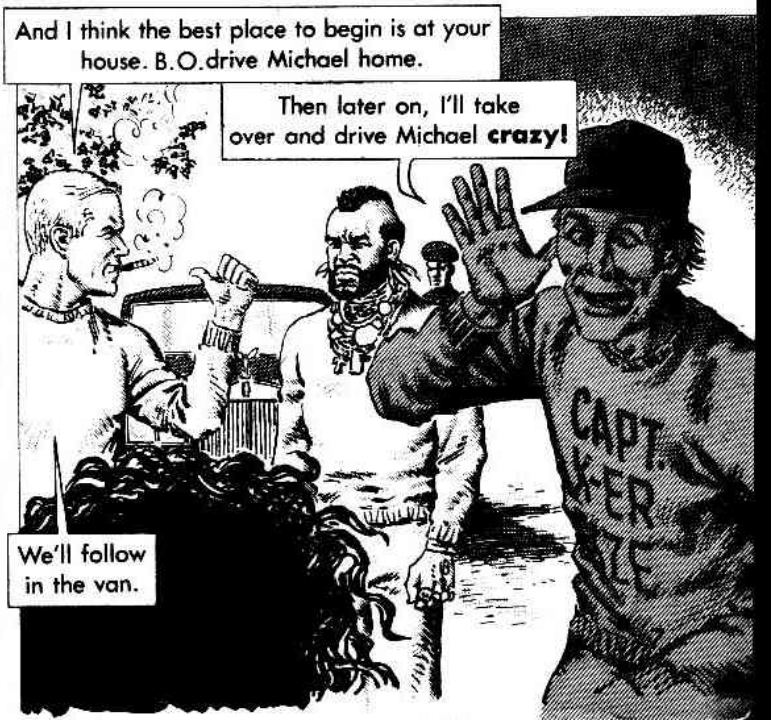
THE A-A-A-Y TEAM

ALSO INCLUDED IN THIS ARTICLE, FOR YOUR CRACKED STAMP COLLECTION, IS THE WORLD'S LARGEST STAMP... SAVE THEM ALL!

"DON'T BE A CHARM, HAVE IT!" ...SYLVESTER

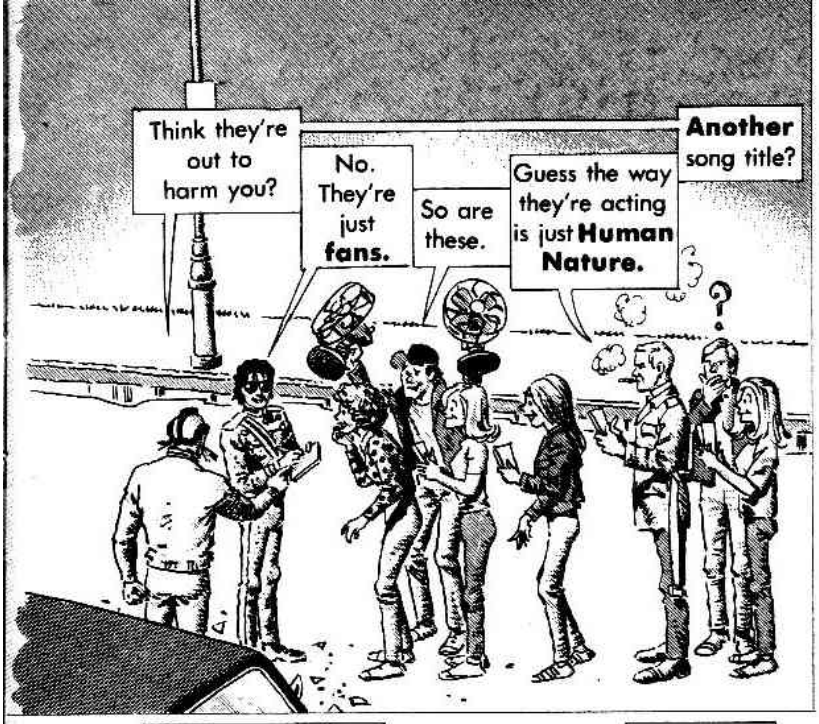


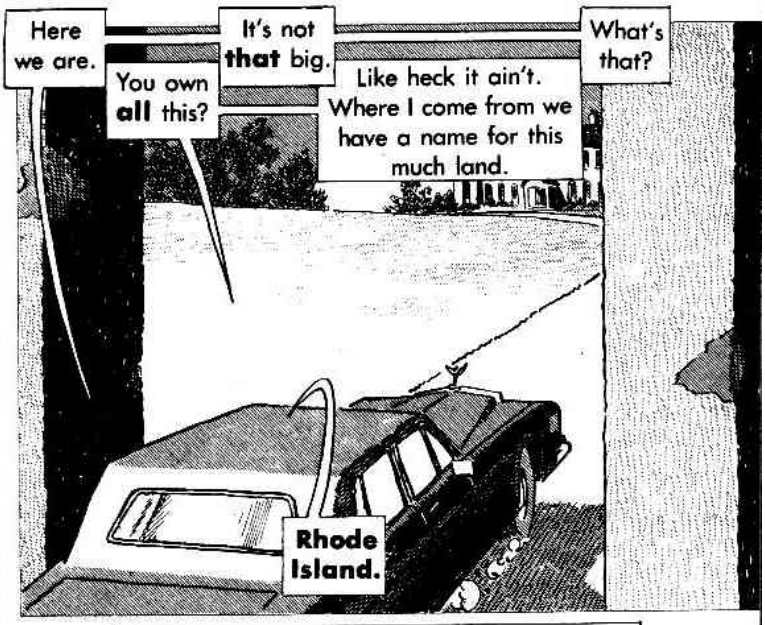


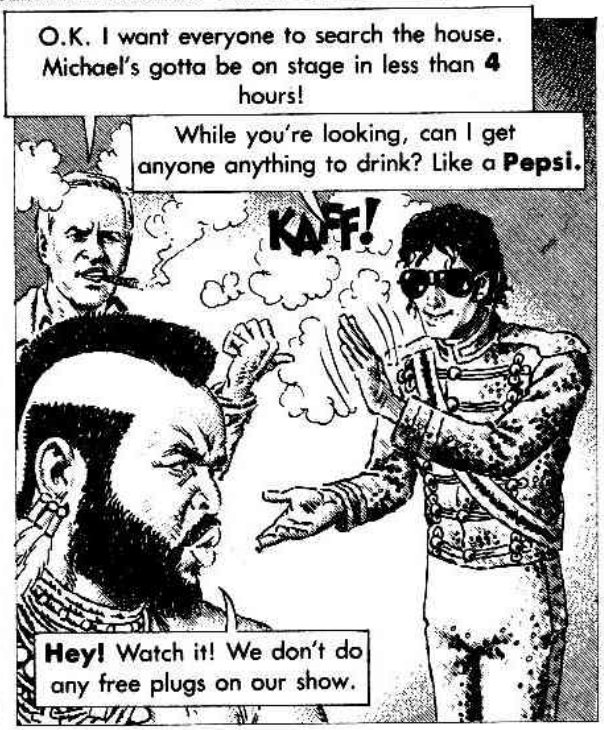


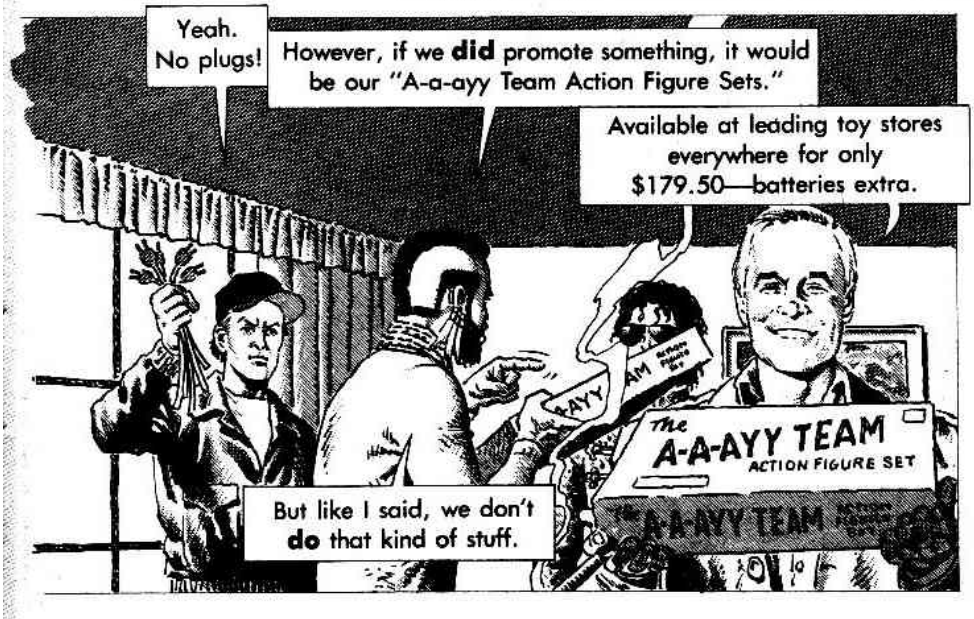
CRACKED is falling out of a tree while raking leaves.

CRACKED is shooting the information clerk at the bus terminal because he knows too much–



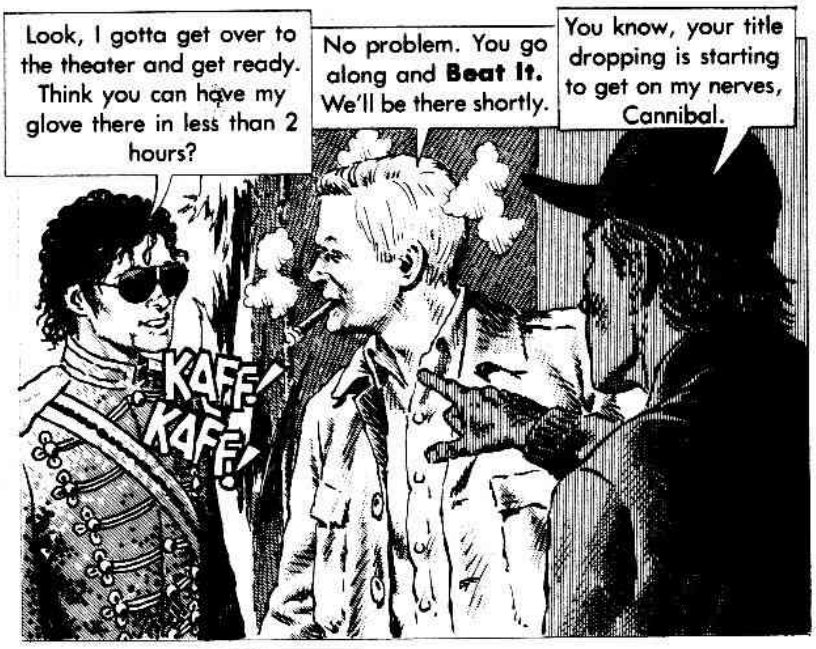


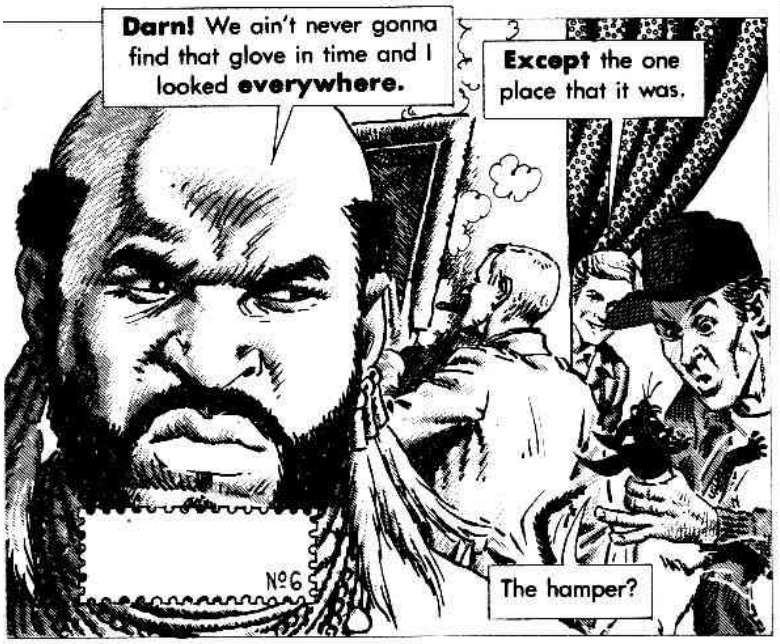


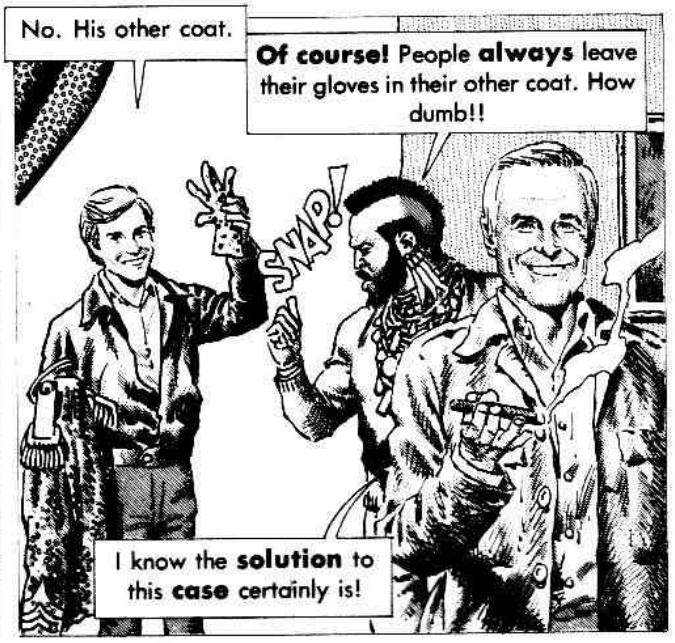


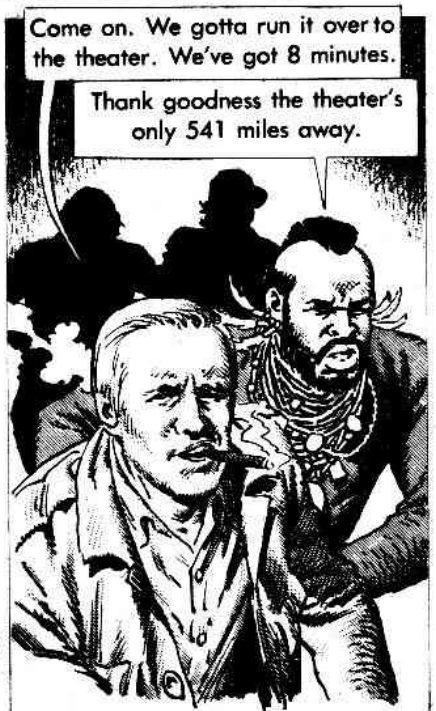
CRACKED is moving to the city because you heard the country was at war.

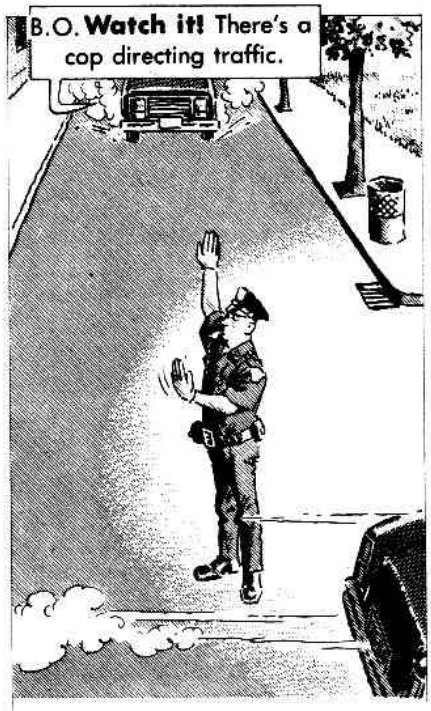
CRACKED is inventing a parachute that opens on impact.

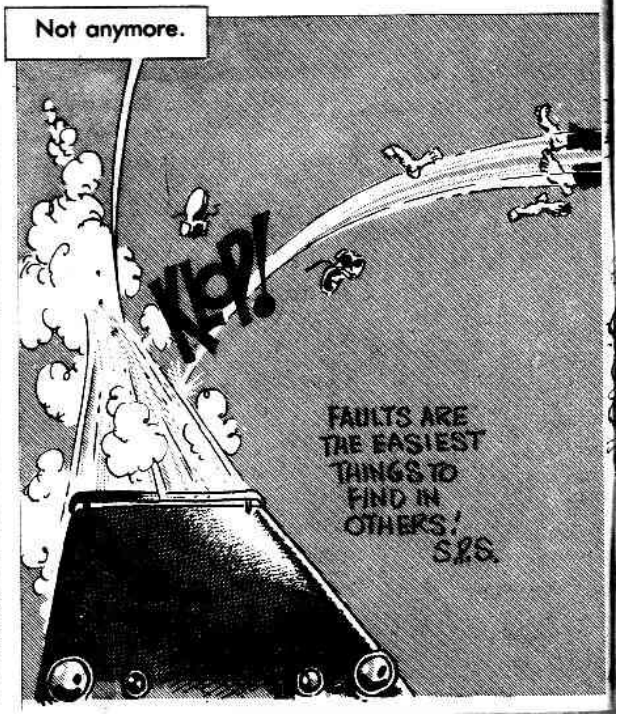




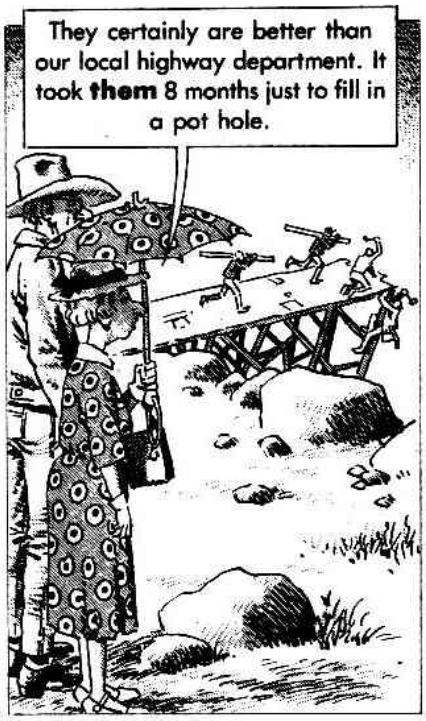


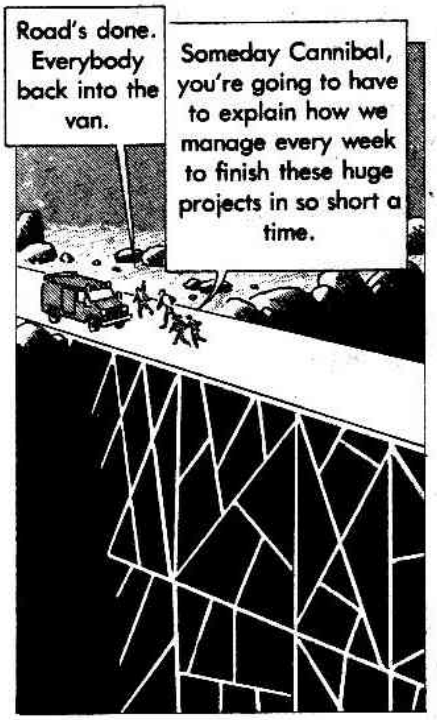


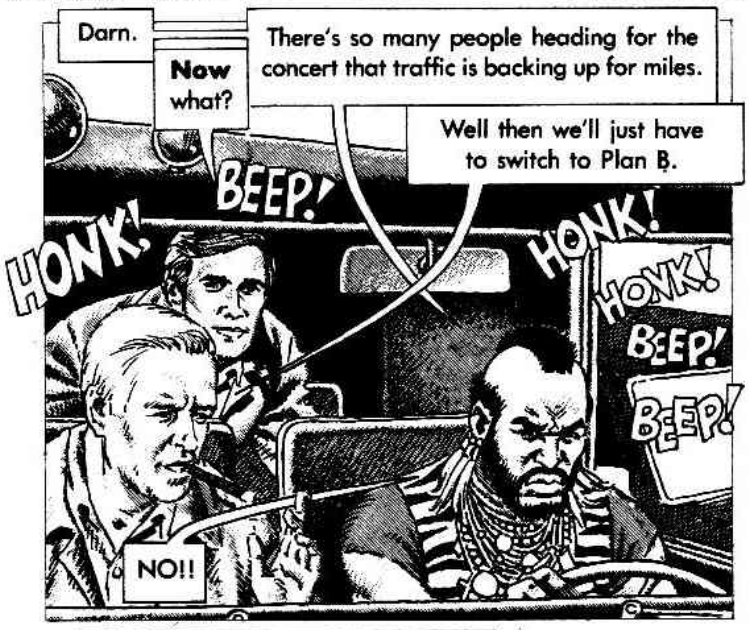


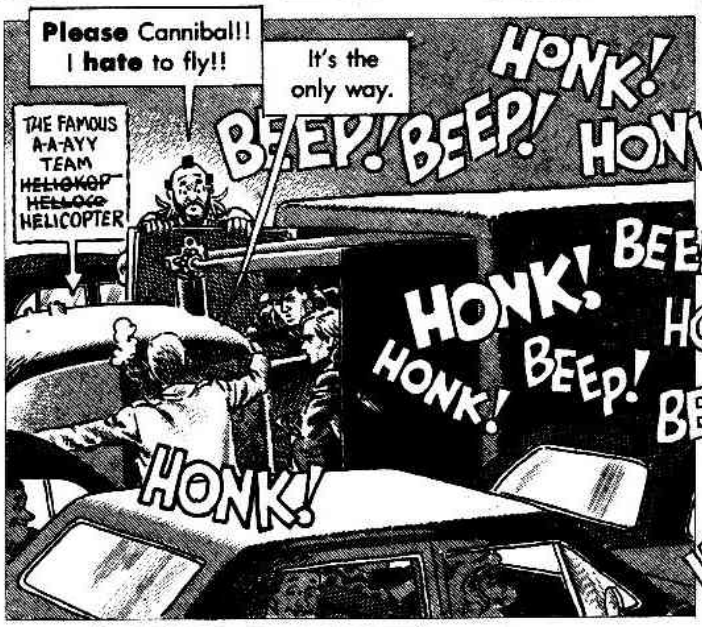


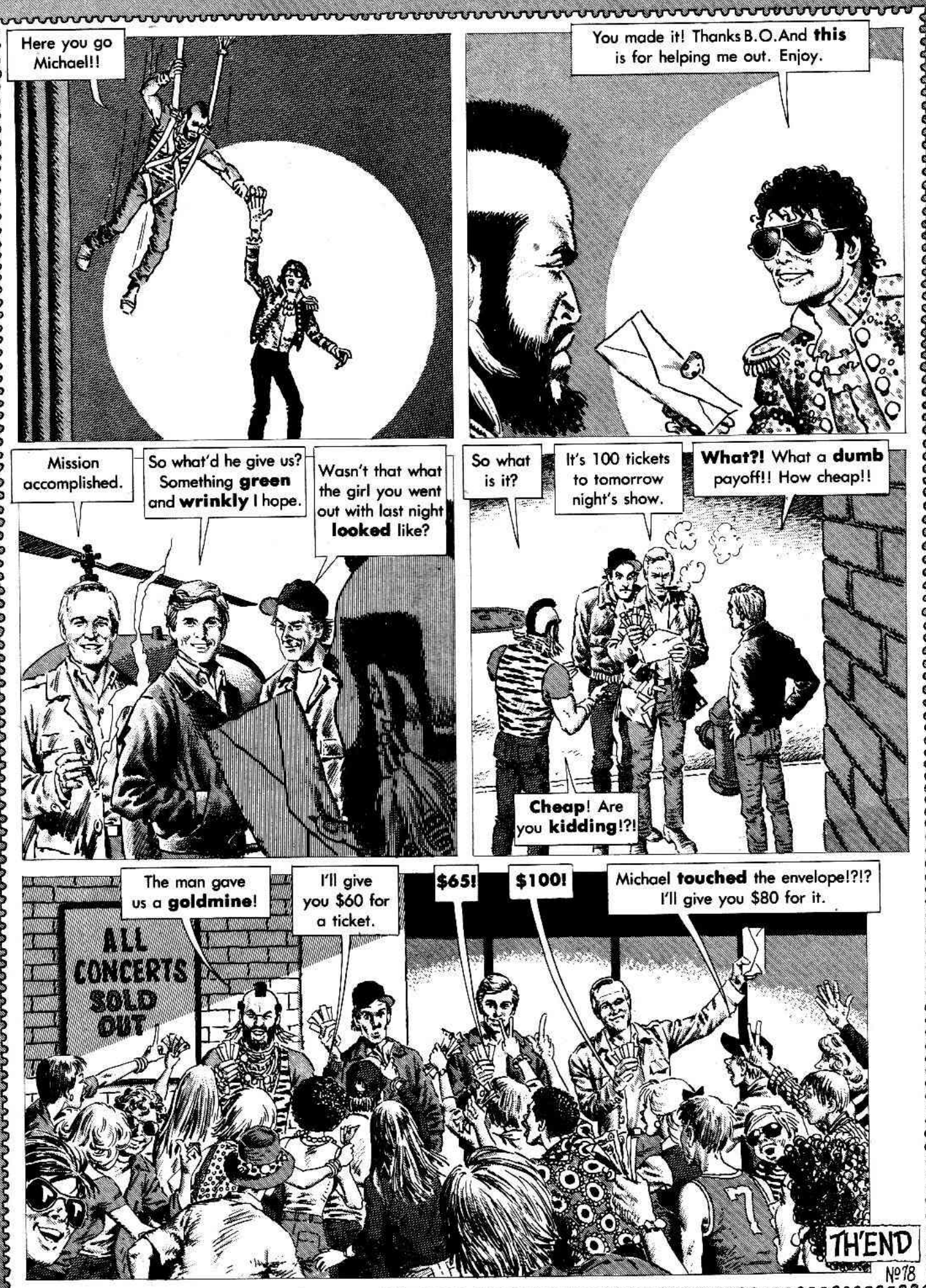
CRACKED is striking a match and having it strike you back.










Here you go Michael!!
You made it! Thanks B.O. And **this** is for helping me out. Enjoy.
Mission accomplished.
So what'd he give us? Something **green** and **wrinkly** I hope.
Wasn't that what the girl you went out with last night **looked** like?
So what is it?
It's 100 tickets to tomorrow night's show.
What?! What a **dumb** payoff!! How cheap!!
Cheap! Are you **kidding**!?!
The man gave us a **goldmine**!
I'll give you $60 for a ticket.
$65!
$100!
Michael **touched** the envelope!?!? I'll give you $80 for it.
ALL CONCERTS SOLD OUT
TH'END
№78

CRACKED HOLD-UPS!

No, not **THIS** kind of hold-up!

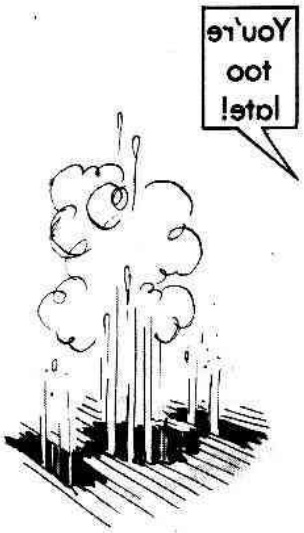
Hold this page up to the light to see the surprise appear. You'll soon see, Something Funny Is Going On Here!

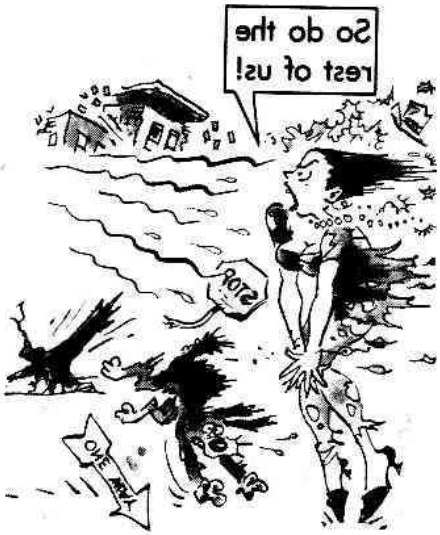
THIS kind of hold-up!

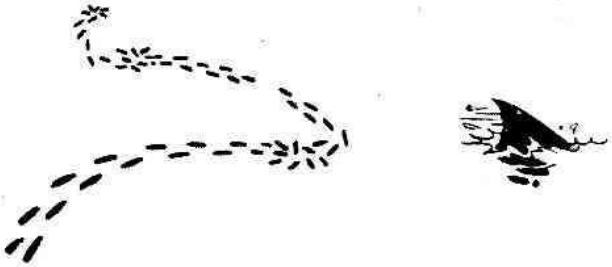
STOP !

Don't Read This Page First !

THE FUN STARTS ON THE BACK OF THIS PAGE !
TURN BACK AND ENJOY THE SURPRISE . . .
JUST FOR THE FUN OF IT !







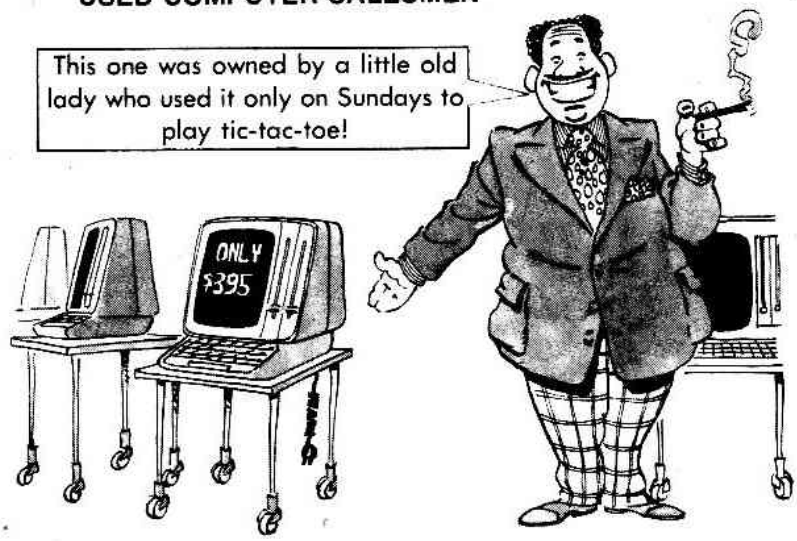
CHIP ON THE SHOULDER SECTION

BY BITS AND BYTES, DIGITAL DANDIES AND THEIR MICROPROCESSING MACHINES ARE TAKING OVER THE WORLD. TO ILLUSTRATE HOW THIS IS BEING ACCOMPLISHED . . .

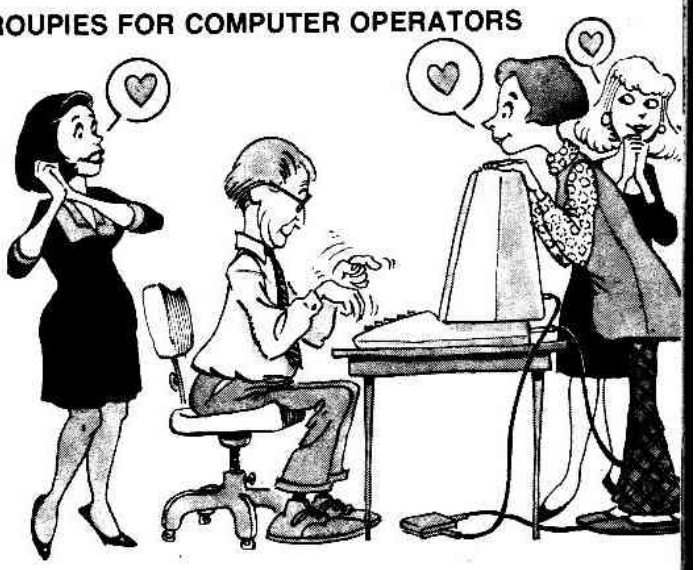
CRACKED LOOKS AT COMPUTERS

CONTRARY TO PUBLIC OPINION COMPUTERS ARE NOT DOING AWAY WITH JOBS, INSTEAD, THEY ARE CREATING A WHOLE SLEW OF NEW JOBS LIKE THE FOLLOWING . . .

USED COMPUTER SALESMEN

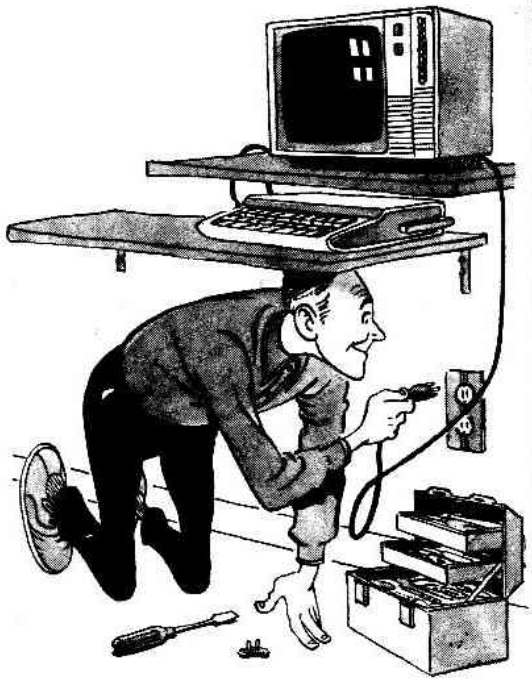


GROUPIES FOR COMPUTER OPERATORS



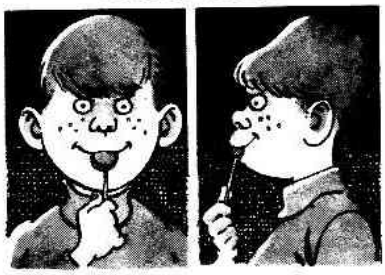
COMPUTER CARRIERS

COMPUTER-PLUG INSTALLERS



COMPUTER CRIMINALS

WANTED



BY THE F.B.I.

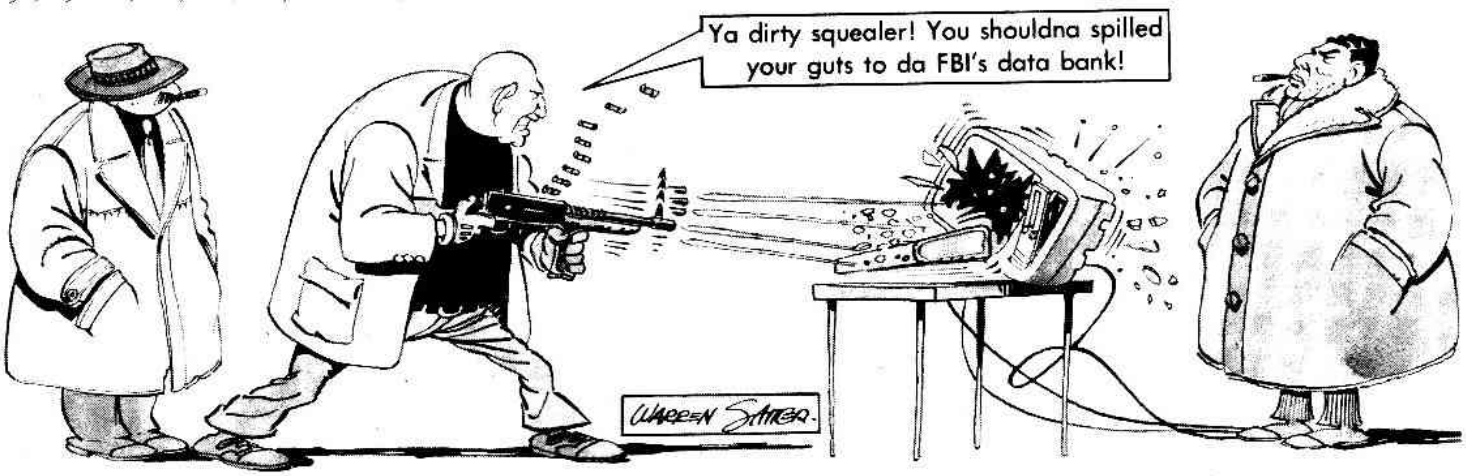
GREGG "LOLLIPOP" HACKER

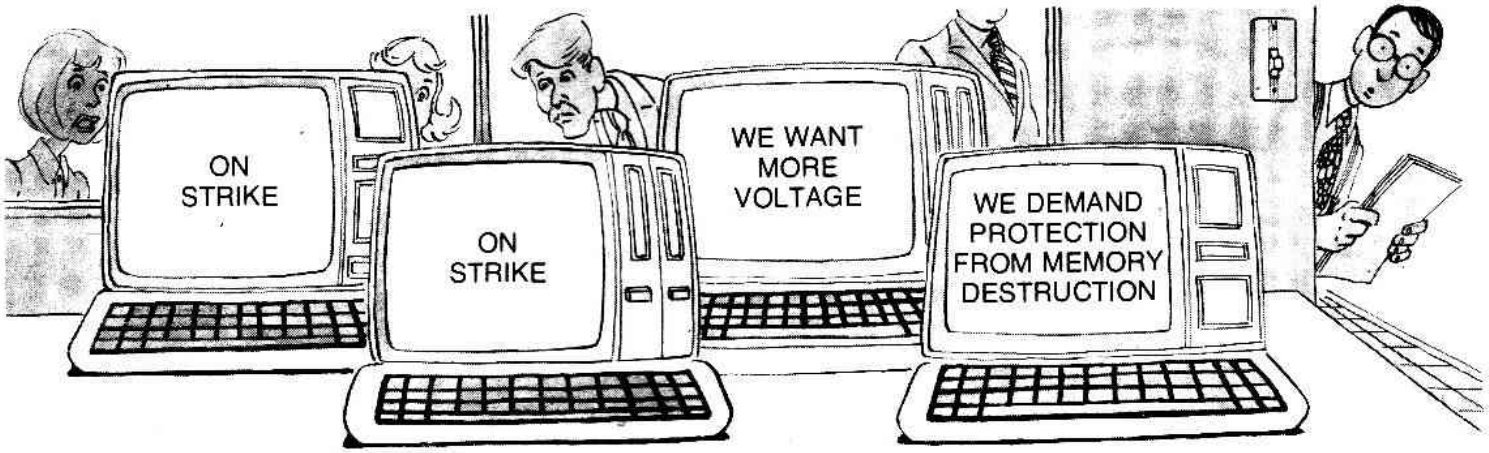
ALIAS: "THE WIZARD"

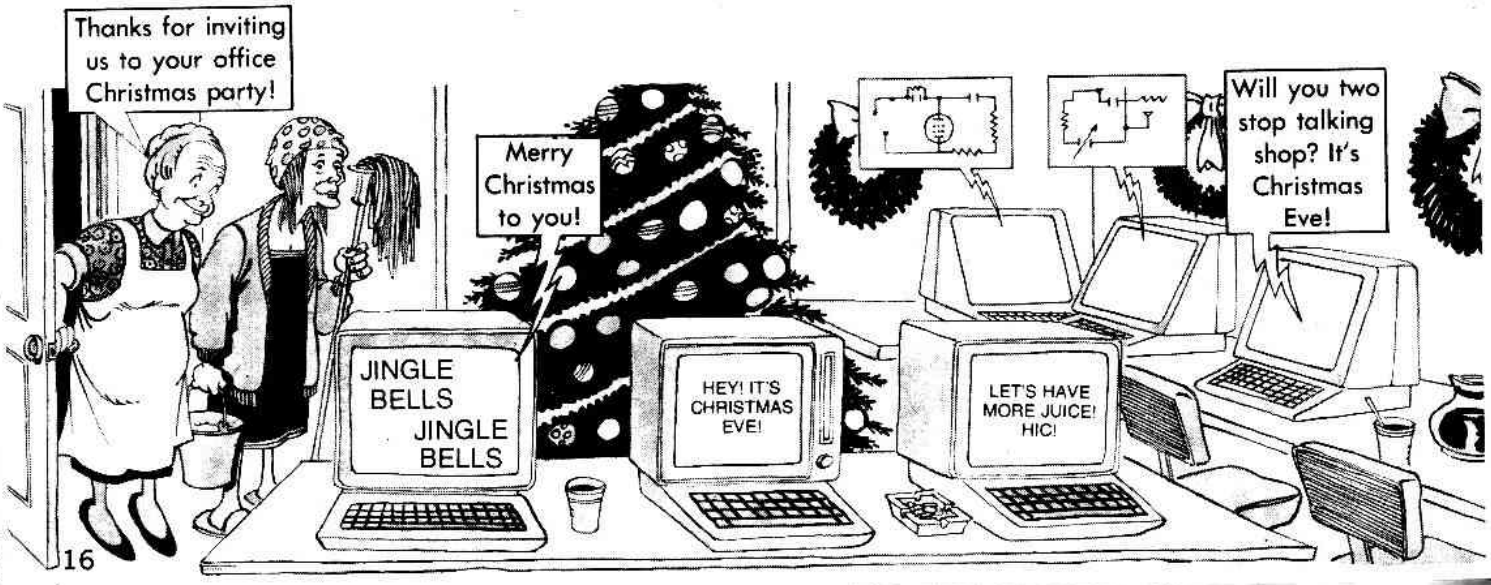
AGE: 9

ILLEGAL USE OF SECRET ELECTRONIC DATA

COMPUTERS WILL CHANGE THE WAY THE WORLD GOES ABOUT ITS BUSINESS . . .



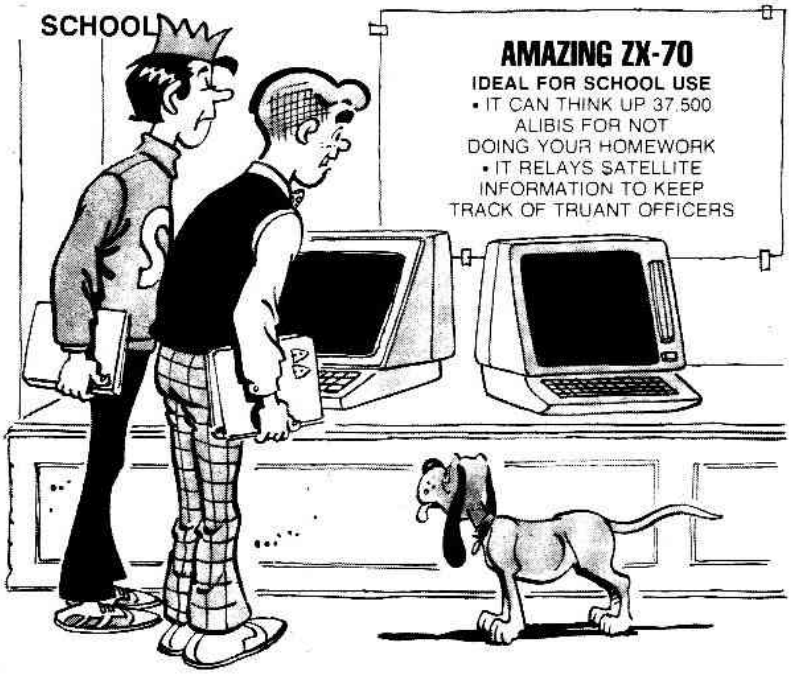




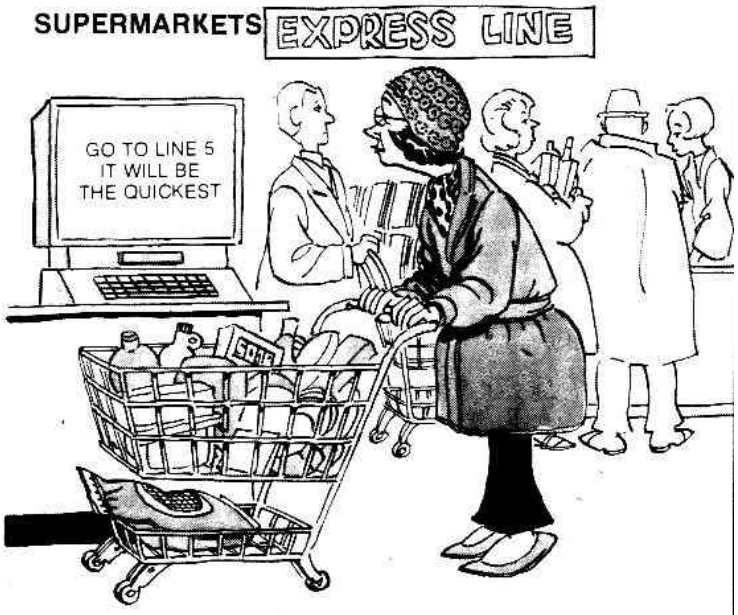
COMPUTERS ARE CURRENTLY BEING PUT TO MANY USES . . .

CRACKED IS having a swayback camel.

SCHOOL



SUPERMARKETS

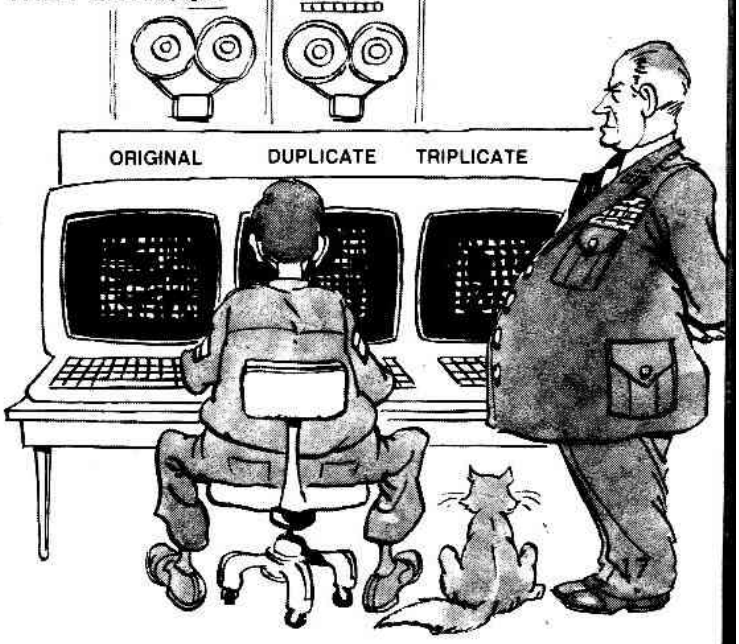


THE HOME

COUPLES WHO AREN'T TALKING TO ONE ANOTHER

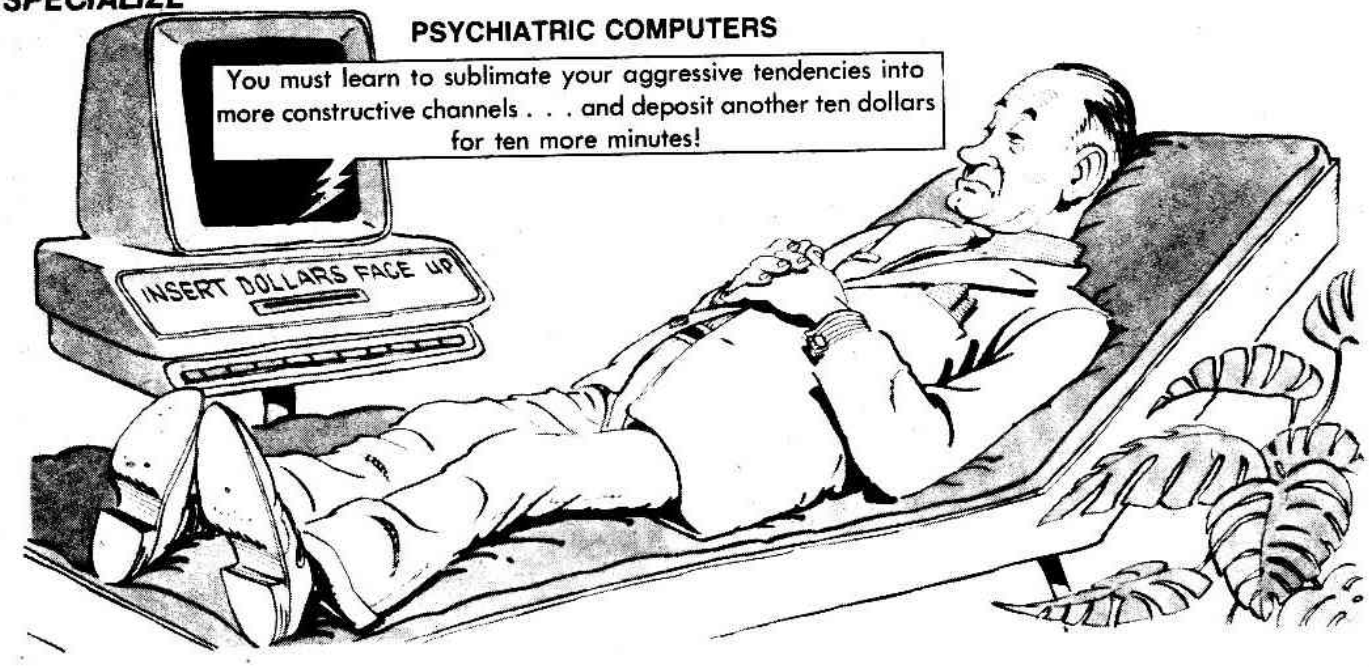
TRANSYLVANIA

THE PENTAGON

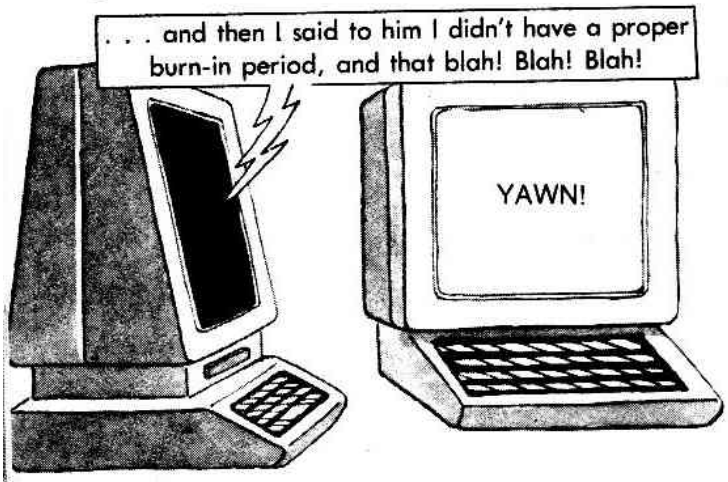


AS COMPUTER TECHNOLOGY INCREASES WE CAN LOOK FOR COMPUTERS TO SPECIALIZE

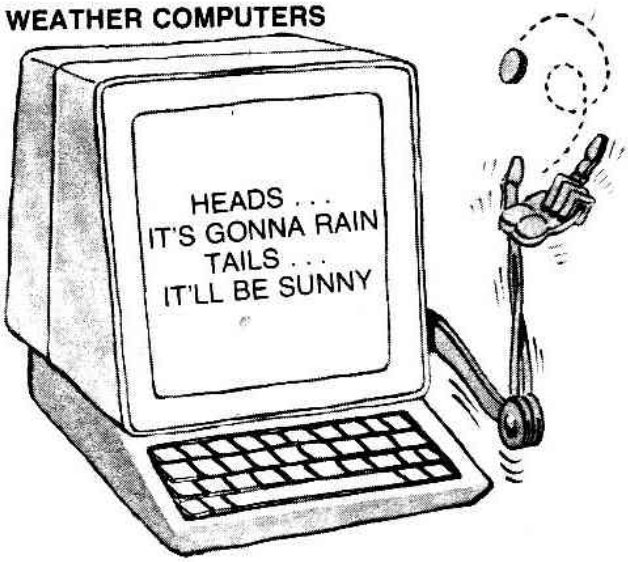
PSYCHIATRIC COMPUTERS



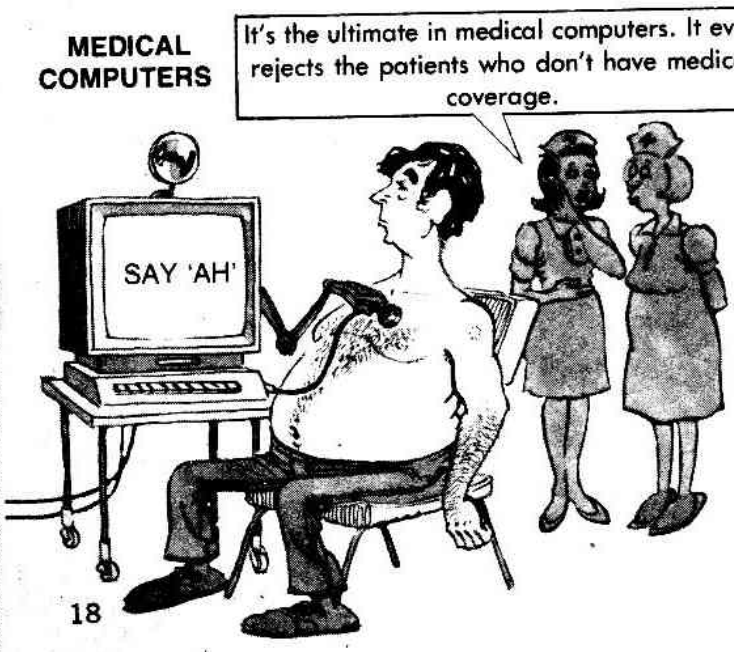
LISTENING COMPUTERS (TO GO ALONG WITH TALKING COMPUTERS)



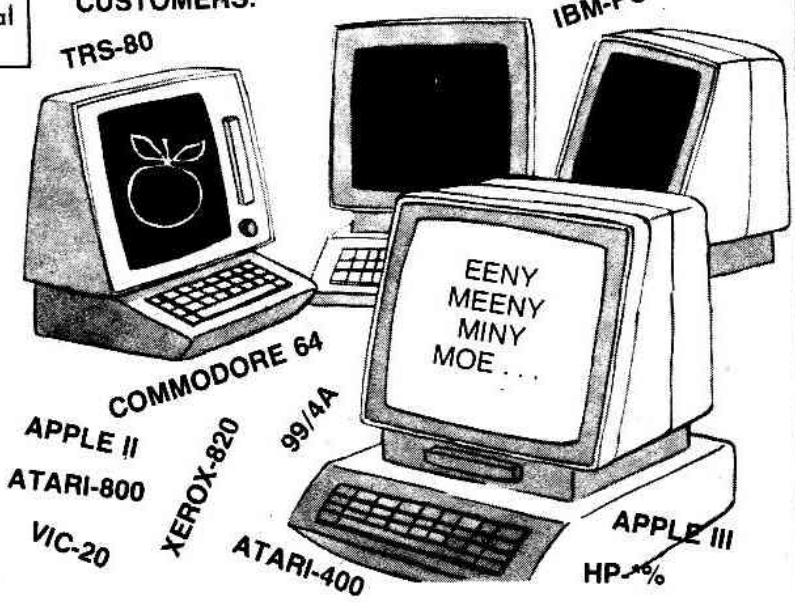
WEATHER COMPUTERS



MEDICAL COMPUTERS



A COMPUTER THAT HELPS SELECT THE RIGHT COMPUTER FOR COMPUTER CUSTOMERS.



CRACKED IS thinking you can't eat a sundae on a cloudy day.

Ever since the great box office success of the insect movie, "The Hellstrom Chronicle," Hollywood has gone buggy thinking up ways of bringing more bug movies to the screen. As experts on bugs ourselves (CRACKED prints nothing but pure humbug) we suggest that the film moguls return to the technique developed in "The Fly" in which . . . the atoms of a man and a fly get discombobulated accidentally to produce mixed-up versions of each.

CRACKED is cutting a hole through your new umbrella so you'll be able to tell when it stops raining.

CRACKED PRESENTS: FUTURE INSECT MONSTER MOVIES

THE MOTH MEN
Arrest those nude bathers!
Officer, we're not nude bathers . . .
. . . we've been attacked by moth men!
Chomp! Chomp! Bikinis aren't very filling!
THE SNAIL MEN
We Snail Men will conquer Earth if it takes us a thousand years.
US SNAILS WERE THE FIRST ONES TO LIVE IN MOBILE HOMES!
And it probably will!
SPEED LIMIT 55 INCHES PER DAY
THE MOSQUITO MEN
Get in line, Count! We were here first!
I HEAR YOUR DAD DIED OF ALCOHOLIC POISONING!
YEAH.. HE BIT DEAN MARTIN!
SLURP! SLURP!
THE PRAYING MANTISES
I've crossed thousands of praying mantises with humans! I am their leader!
Shut up! Billy Graham is our leader!

THE FIRE FLY MEN
How come you Fire Fly Men always have so much money?

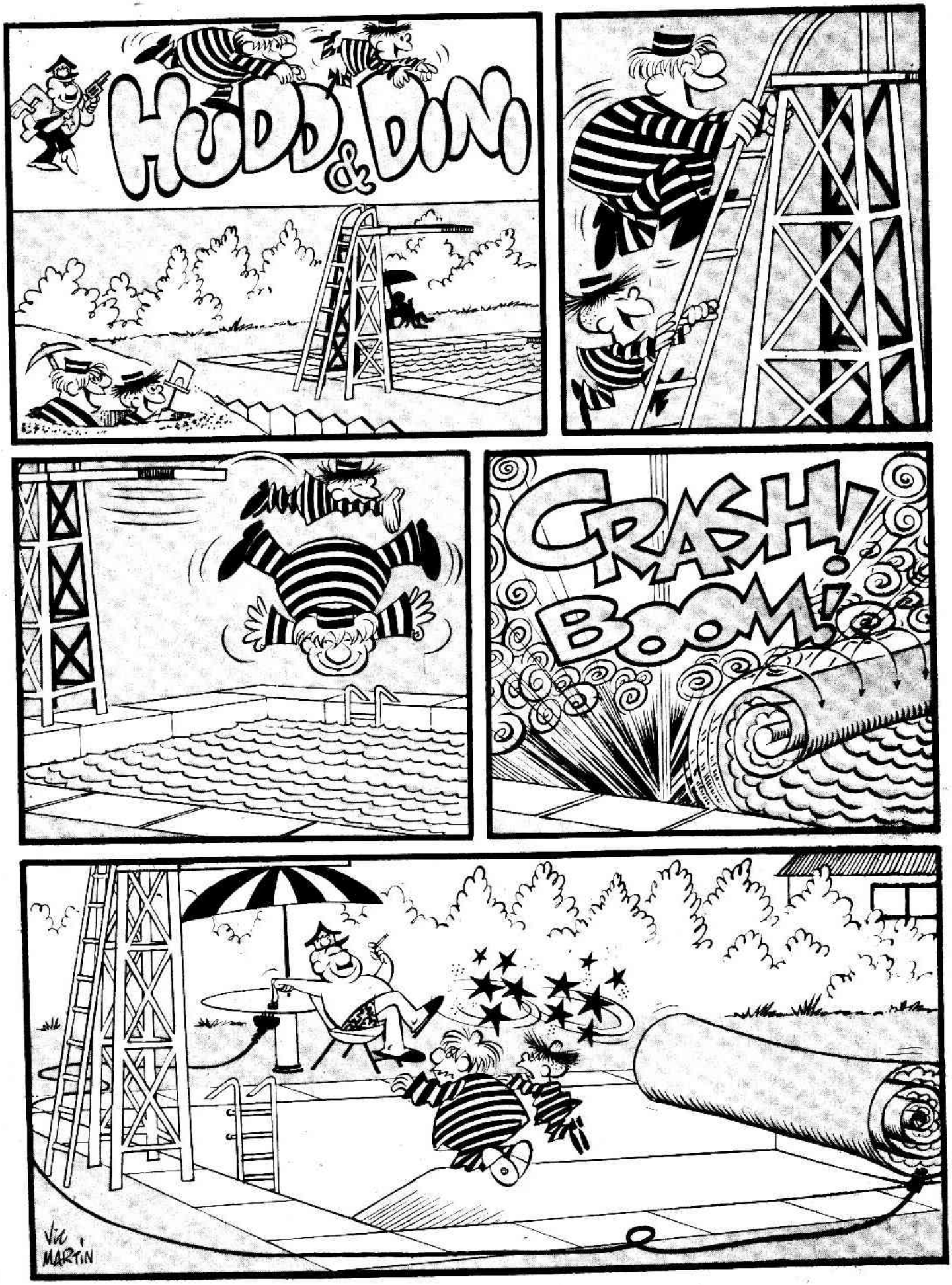
We rent ourselves out as lamps during power black-outs!

THE ANT MEN
What's that for?

I resent humans who barge in on our picnics!
ZAP!

Professor, how did you save the world from all the insect men?

By crossing Raquel Welch with the Venus Fly Trap!!
HALP!
Sururi


HUDD & DINO
CRASH!
BOOM!
Vic MARTIN

At present, there exist several opinions as to what con-stitutes proper camping . . .

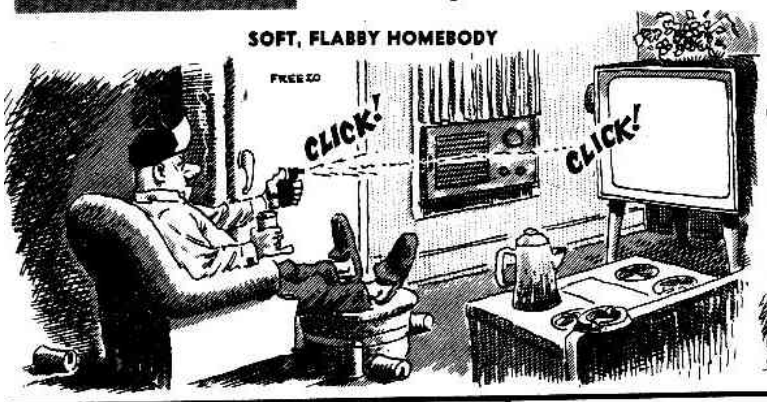
Actually, nothing in the world can really compare with the joys of camping—from a mosquito's point of view, that is! As a public disservice to would-be campers, CRACKED offers this . . .

SNIDE GUIDE TO CAMPING

CAMPERS WILL FIND THAT NOTHING PROMOTES FAMILY TOGETHERNESS LIKE THE OUTDOOR LIFE . . .

CAMPING EQUIPMENT:

Camping equipment is very important. It alone makes possible the instant transformation of a soft, flabby homebody into a tough, rugged and independent outdoorsman.

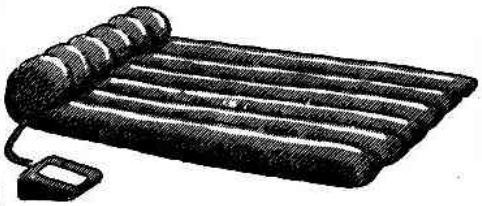


CRACKED AX

By eliminating the blade, CRACKED also eliminated all the frustration that comes with chopping wood, and then not being able to start a fire because the wood is wet.

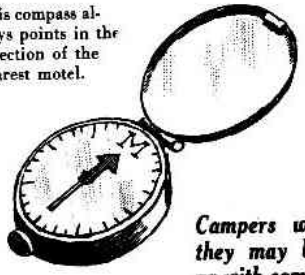
CRACKED AUTOMATIC AIR MATTRESS

When air pressure is low, this mattress sets off a David Susskind program, and automatically refills itself with hot air.



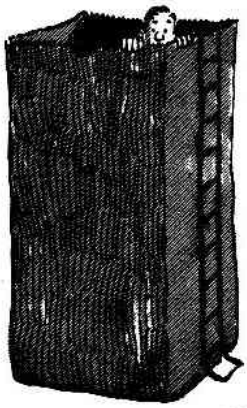
CRACKED COMPASS

This compass always points in the direction of the nearest motel.



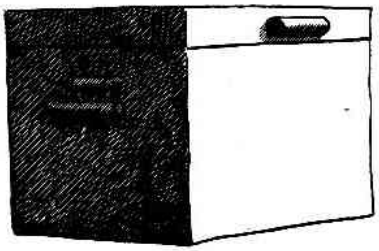
Campers who suspect they may become fed up with camping should never be without this "must" item.

SLEEPING BAG



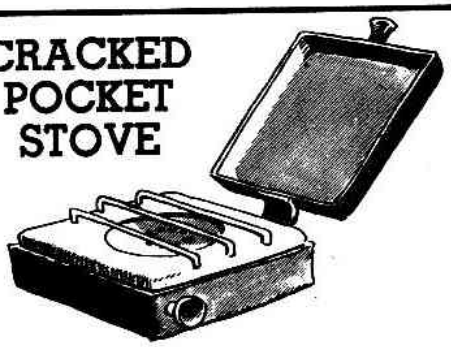
This A&P-type sleeping bag can also be used by boxers who want to practice punching their way out of 'em.

SODA COOLER



This item comes equipped with a map that shows the nearest store where you can cash in your empty deposit bottles.

CRACKED POCKET STOVE

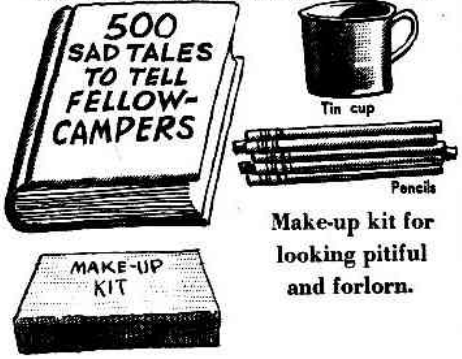


This stove is guaranteed not to work, thereby saving money on fuel bills. . . . What idiot would want to cook a meal in his pocket, anyway?

12-PIECE COOKING KIT

12-PIECE FOOD MOOCHING KIT

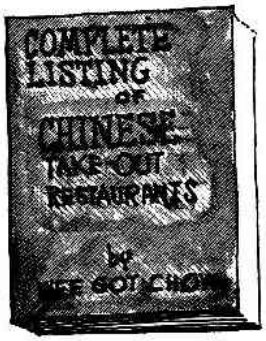
FOR PEOPLE WHO DON'T LIKE TO COOK



Make-up kit for looking pitiful and forlorn.

1-PIECE KIT FOR PEOPLE WHO

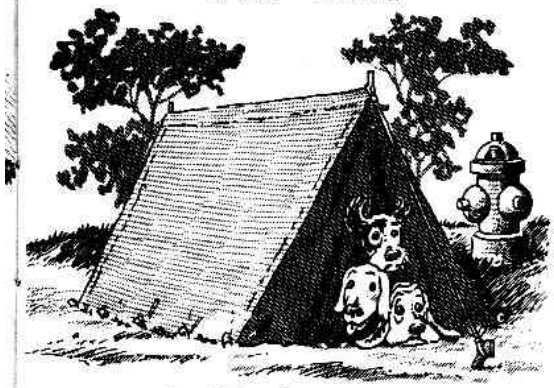
DON'T LIKE TO COOK AND DON'T HAVE THE TALENT TO MOOCH



Book lists take-out restaurants nearest your campsite.

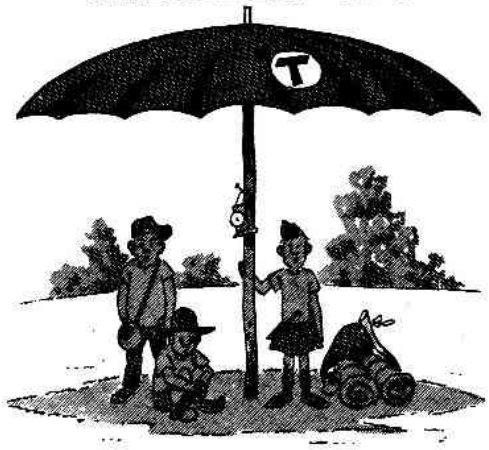
TENTS: There are many types of tents a camper can choose from . . .

PUP TENT



*Tent is also ideal for male campers who are in the dog house.

UMBRELLA TENT

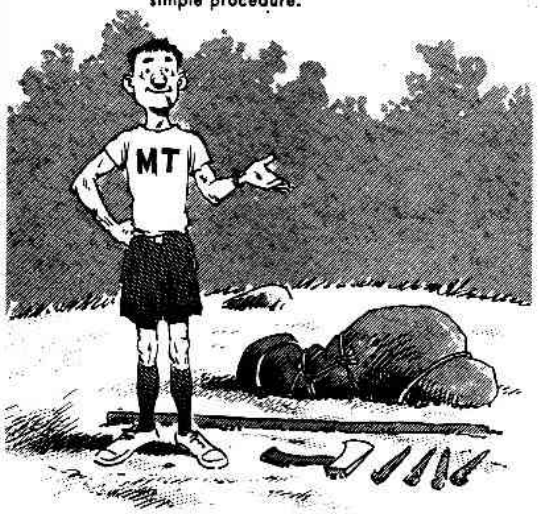


TENT FOR RED-BLOODED AMERICANS

IMPORTANT NOTE: Make sure your tent is not 100% leak-proof . . . unless you want your camp neighbors visiting you during a rainstorm.

SETTING UP A TENT:

(1) Setting up an umbrella tent is a very simple procedure.

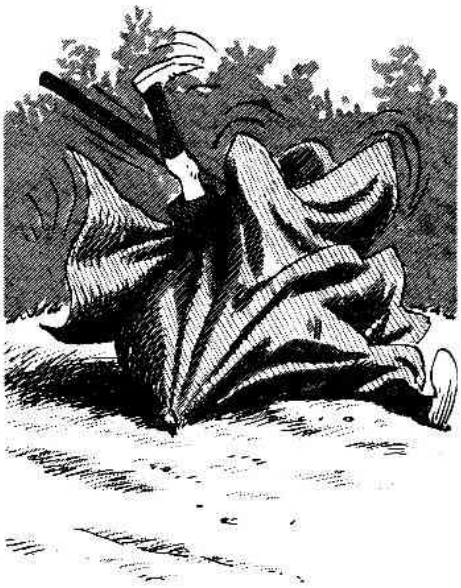


(2) First, the tent is laid out and the corners are staked.

(3) Next, take the center pole and insert it through the . . .

(4) The %#&! pole is inserted through the . . .

(5) #%&★!#*!!!



(6) There's nothing quite like the fresh air that comes from sleeping under an open sky.

CAN YOU FIGURE OUT THESE WORD PICTURE PUZZLES?

WORD

They're fun to do and tricky too! For Exampl

TRUTH TRUTH TRUTH
TRUTH TRUTH TRUTH
TRUTH TRUTH TRUTH
TRUTH TRUTH TRUTH
TRUTH TRUTH TRUTH
TRUTH TRUTH TRUTH

NOTHING BUT THE TRUTH

clothes clothes clothes

CLOTHES LINE

FOOT SHOE FOOT

Shoe's On The Other Foot

GO PLAY

GO PLAY OUTSIDE

L A L

ALL MIXED UP

RLD

END OF THE WORLD

SEE P.O.
P.O.
P.O.

SEE THREE P.O. (C3PO)

NEW LEAF

Turning Over A New Leaf

WALK WALK WALK WALK
WALK WALK WALK WALK
WALK WALK WALK WALK
WALK WALK WALK WALK

Walk Around The Block

EYES

STOMACH

Eyes Bigger Than Your Stomach

ALUMINUM ALUMINUM

ALUMINUM SIDING

ZZZZZZZZZZ
IT

SLEEP ON IT

PLAY

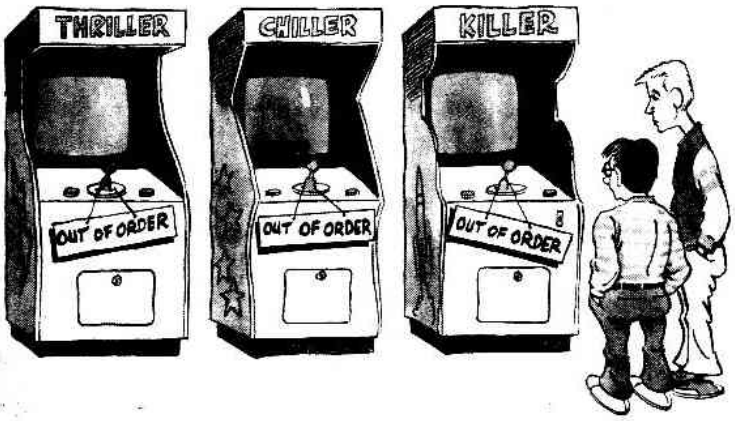
le: **WETHER** is . . . **A Bad Spell of Weather.**

ALL/ world	week time	NOTHING
It's A Small World After All	A Week Ahead of Time	NOTHING LEFT
STEP STEP STEP STEP STEP STEP STEP	SHAKE USING	MILK
Step In The Right Direction	SHAKE BEFORE USING	MILKSHAKE
WAY	PAINT 1 2 3 4 5 6 7 8 9	o o o i i
BROADWAY	PAINT BY NUMBERS	Dark Circles Under the Eyes
IT'S AGAIN IT'S AGAIN	D A S L A	FIRST LINE
It's On Again, Off Again	TOSSED SALAD	FIRST IN LINE

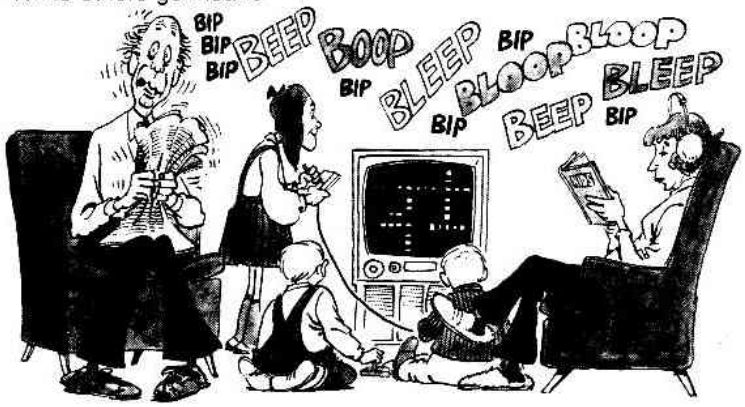
Before you can write, you have to learn the alphabet. And the same is true of home and arcade games such as MACH 1 and JUNGLE HUNT. Before you can master them, you have to learn

THE ABC'S OF VIDEO

A is for the Arcade
Built from wood and steel and mortar.
The game they have the most of
Is "We're sorry. Out of Order."



B is for the blips and bleeps
Produced by all the games.
The players love to hear these sounds
While others go insane

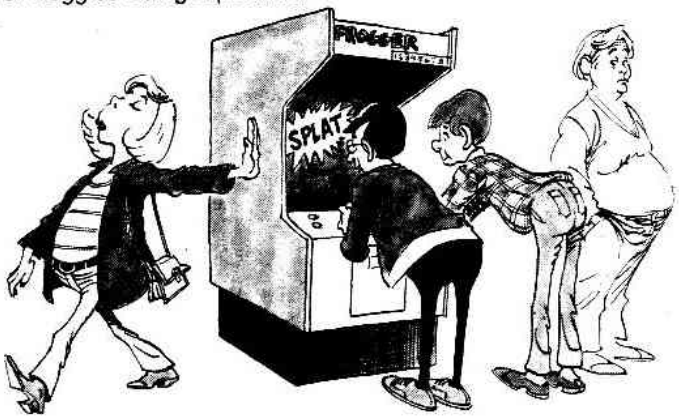


C is for the cartridges
That hold home video treats.
They say store in a cool dry place,
Don't leave 'em near the heat.

"**D**irt cheap" is what the price tag reads
On games of all description.
Older games have gotten cheap
Because of competition.

E is for Expandable games,
Adding foot controls and swords.
Jump for joy when scoring high,
And you get tangled in the cords!

Frogger is a curious game
That bothers some . . . good gosh
They just can't get excited
Over froggies being squashed!



G is for most grown-ups.
Gad! They play so spastically.
And then they get excited
About a score of 53.

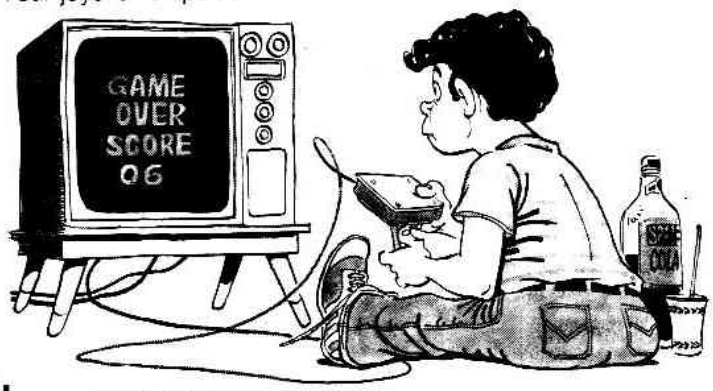
I is for the impact
That with video has come.
Just think of what it's given us,
Like the dreaded Video Thumb!

K is for the killjoy
(actually Mom is her name).
She makes you stop your playing
After only ninety games!

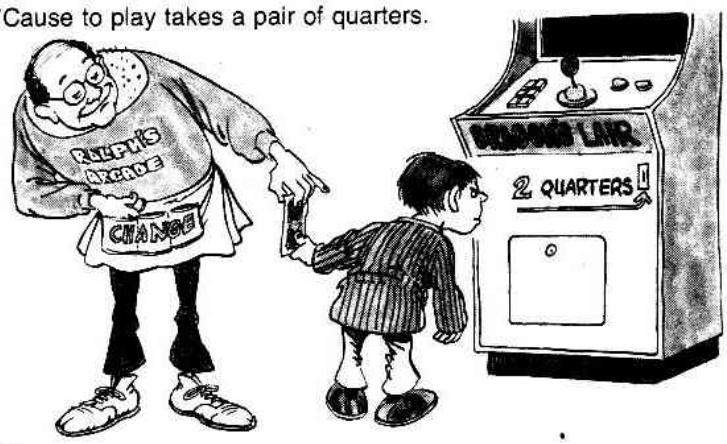
M is for the microchip,
That's made video more than a dream.
Ask someone what the gizmo is,
They'll say "A flavor of ice cream?"

Home computers, dads bring home
For schooling tots and teens.
But when dad goes off to work each day,
Out comes Pac-Man on the screen.

J is for the joystick
That you move around and 'round.
Ever wonder why you've scored so low?
Your joystick's upside down!

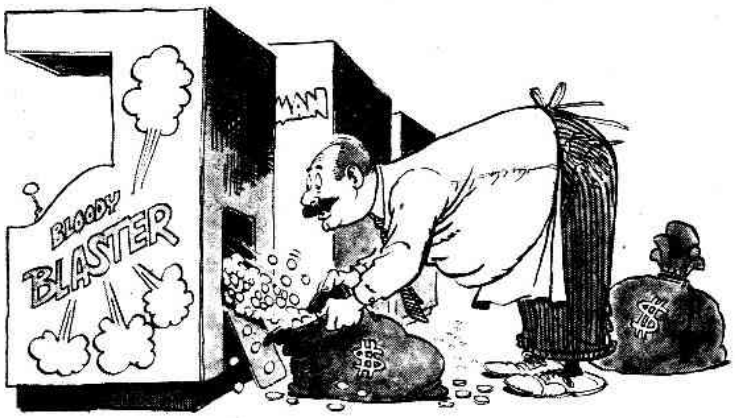


Laser games are the newest fad,
We are told by TV reporters.
And they're loved by nearly every arcade
'Cause to play takes a pair of quarters.



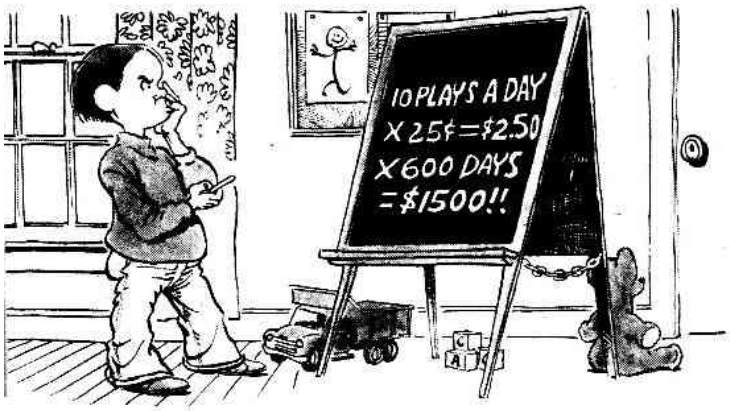
Nervous is what you seem to get
When you're nearing a record store.
You claim you won't choke in the clutch,
But you do needing just ten more.

O is for the owner
Of your local video arcade.
Is he smiling 'cause he likes you kids?
No! From the money he's made.



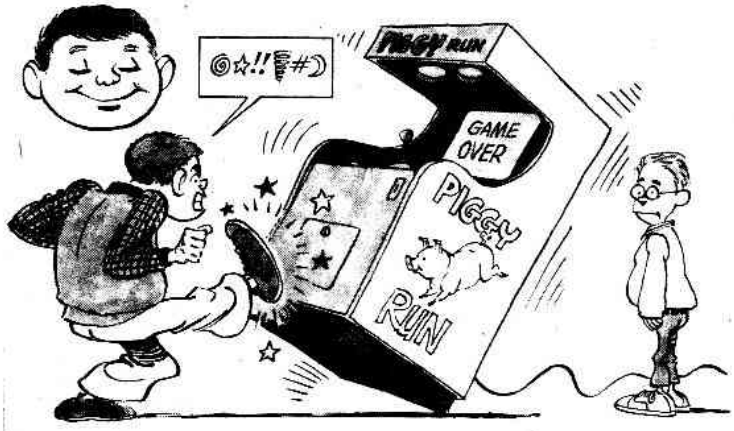
P is for the first game Pong
That got kids and video entangled.
We thought that we should mention this,
So you mom knows who to strangle.

Quarters quarters everywhere,
Think of all you've paid.
If you had saved, all that you spent,
You could buy your own arcade.



R is for repairs made
When the games get dark or hazy,
From the moment that they enter the shop,
Their owners begin going crazy.

S is for short-tempered.
"Not me!" You say. "For shame."
"I smile when I get beaten."
Right before you kick the game.



The TV's where you play home games
From dusk straight into dawn,
And so you hide
the "TV Guide"
So no one knows what's on.

CRACKED IS owning a mobile stationary store.

Umpteen times kids play these games,
For loopholes do they scout,
You challenge them, you last a sec.,
Their turn lasts 12 hours.

V is for the vending machine
That stands near the arcade door,
Insert a buck to get some quarters,
You get 2 or 3, never 4!

War's the theme of most these games
As anyone can tell.
Critics scream, "Make games of peace."
They would, except peace won't sell.

Xmas is a time of love
And for sermons by Pastor Pav.
But most of all it's the time of the year
To get games that you don't have.

Yar's revenge and Donkey Kong,
In your house is where they belong.
Forever you will be a fan,
Until a new game comes along.

Zaxxon is another game,
It starts with the letter Z.
We're glad this game's an arcade hit,
So we could end this ABC.

CRACKED IS falling off the top of the Empire State Building and, while passing the 169th floor, saying: "Well, so far so good."

ONE LATE AFTER-NOON IN A BUTCHER SHOP

Right now adults are in complete control of the world. They make the laws and set the rules with everybody else having to obey them. Well, all of this is fine if you're an adult, but what if you're in the under 18 generation? Picture if you will the rules of the game changed. Yup. Picture what it would be like

IF KIDS TOOK OVER COMPLETELY

For starters, grown-ups would be the ones who'd have to be home by 10 and in bed by 11.

Supermarkets would be barred from selling certain products.

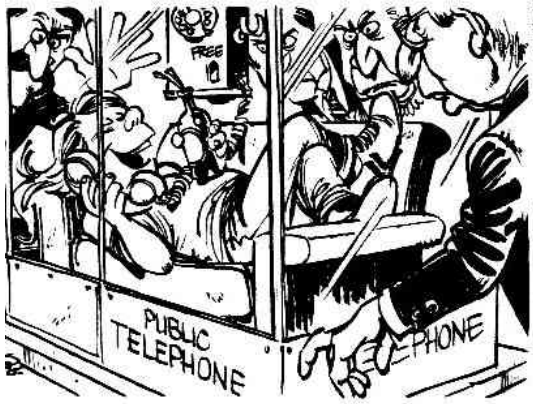
And street names wouldn't be Elm, Main and Pine, but would reflect more the way a kid thinks.

The yearly calendar we now follow would be rearranged.

Water fountains would start dispensing other types of liquid refreshment.

And allowances would be more in line with a kid's needs.

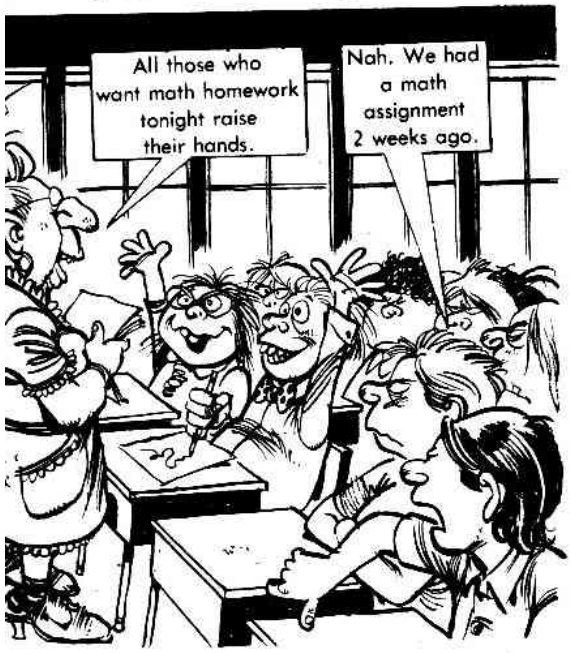
And public phones would be redesigned.



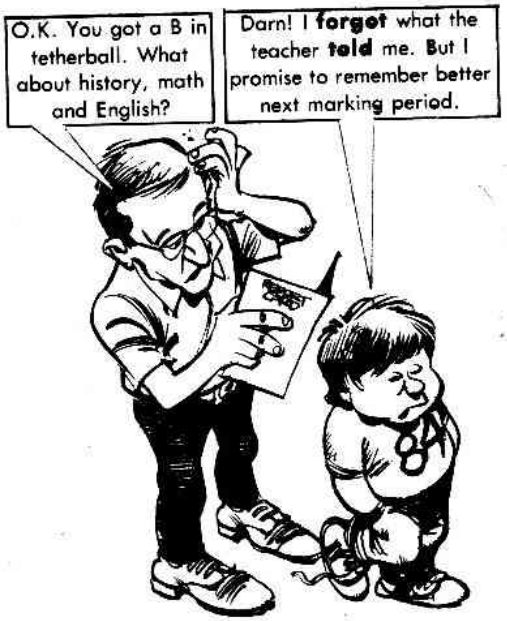
Movies would be made based on what kids like and would carry a new rating.

And certain types of clothes would never be worn by kids again including

At school, homework would be given out in an entirely new way.

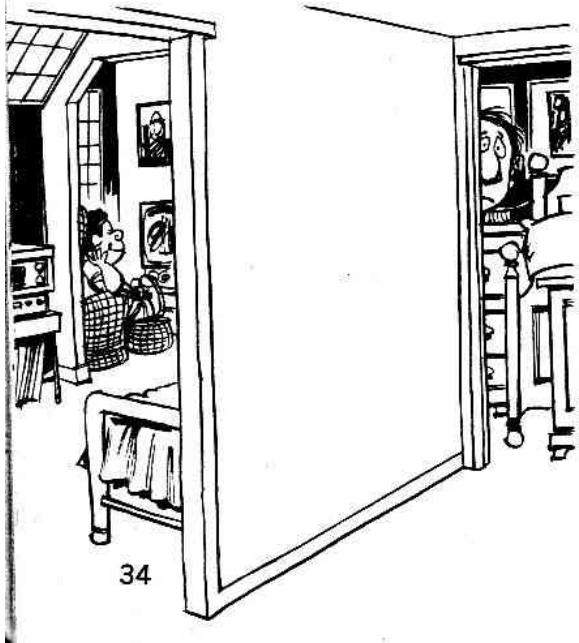


And report cards would be outlawed with parents finding out about their children's grades in a different way.



Christmas and birthdays would be celebrated more than once a year.

And, at home, kids would be the ones with the bigger, master bedrooms.



And instead of living rooms being decorated like this . . .

. . . they'd look more like this.

CRACKED is shooting your broker because you want to make a killing in the stock market.

And if kids took over, the way a meal is eaten would be changed.

Instead of having the funnies buried deep inside, newspapers would put them in a more prominent place.

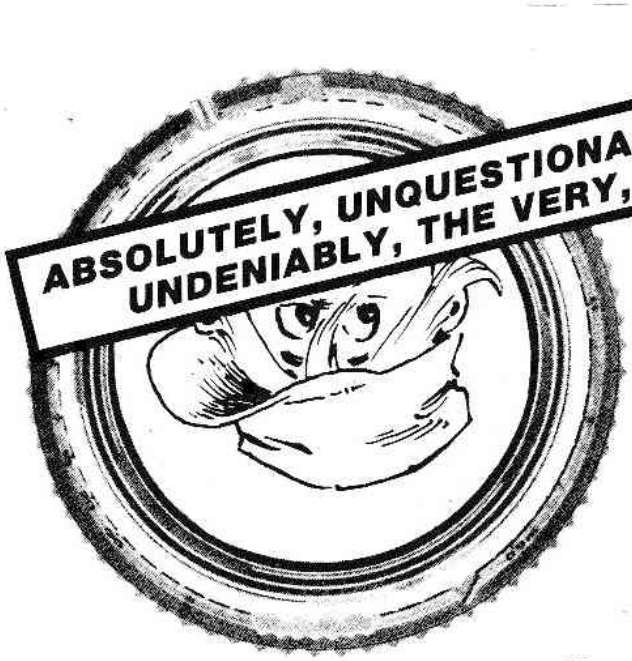
And the only way a mother could nag would be by submitting it to her child in writing.

Plus if kids were in charge, they'd be rewarded for things they now get yelled at for like:

The voting age for all elections would be lowered . . .

. . . resulting in the U.S. probably having a different President.

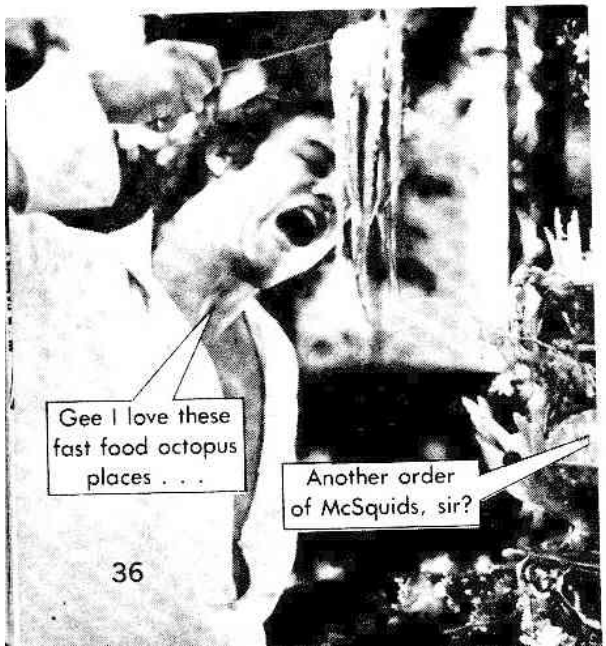
And finally, stores would do away with Time, Life and Newsweek and instead have . . .



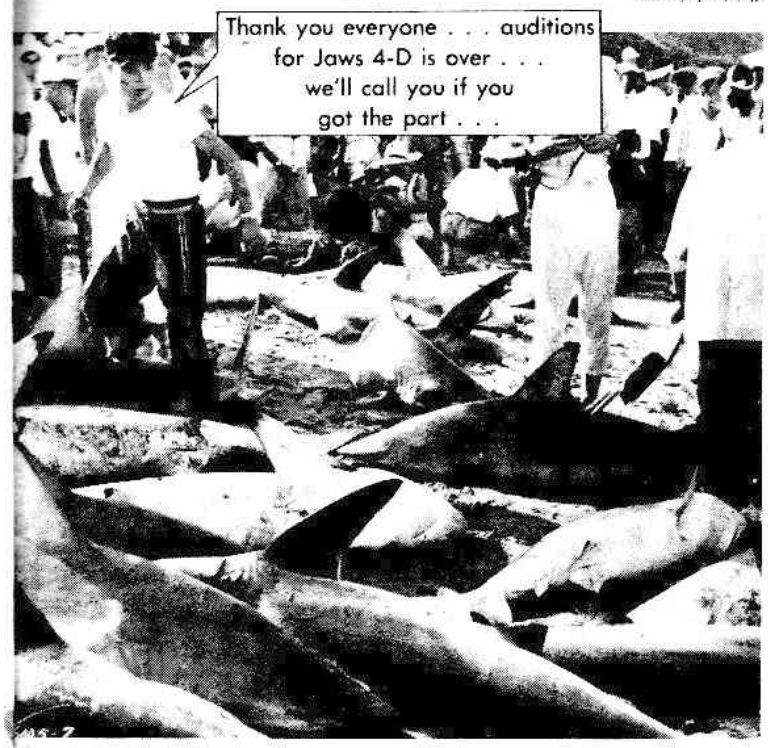
ABSOLUTELY, UNQUESTIONABLY, POSITIVELY, UNDENIABLY, THE VERY, VERY, LAST OF

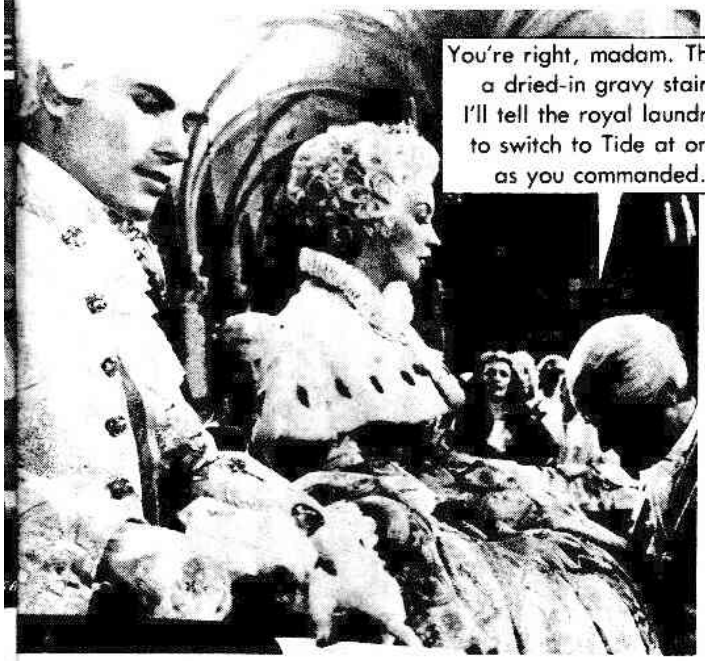
THE CRACKED LENS

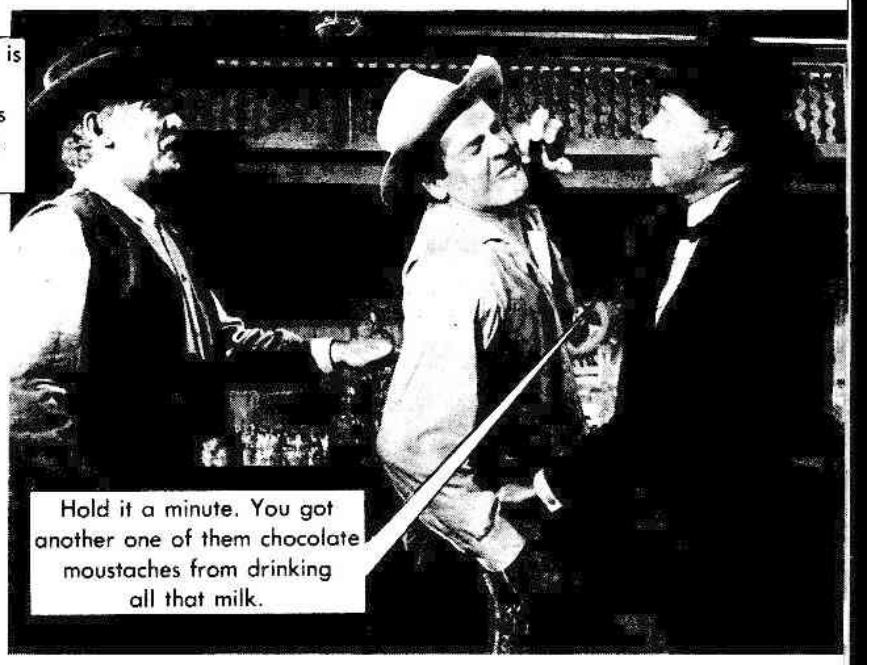
(and we really, really mean it this time, for sure!) Part XXV



CRACKED is crossing a mink with an octopus: hoping to get a fur coat with lots of sleeves







You're right Dick. She probably doesn't use a deodorant. Just look how the horses react everytime she lifts her arms.

You know, you **should** use traveler's checks.
Er.. you're right... Now if you'll excuse me, I have a flight to South America to catch.

Eat your heart out, Knight Rider!

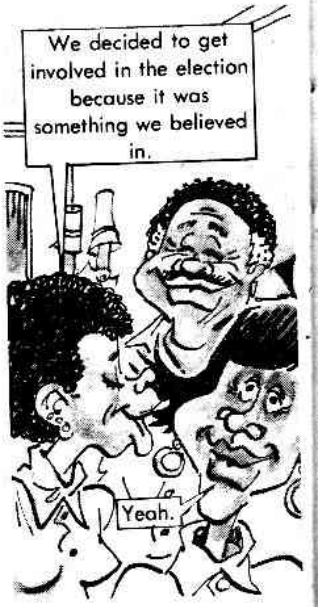
Where to?
There's a nice spot over there.
I don't know, Kathy, but sometimes I think you overdo it. This is an awful lot of food for **one** picnic lunch.

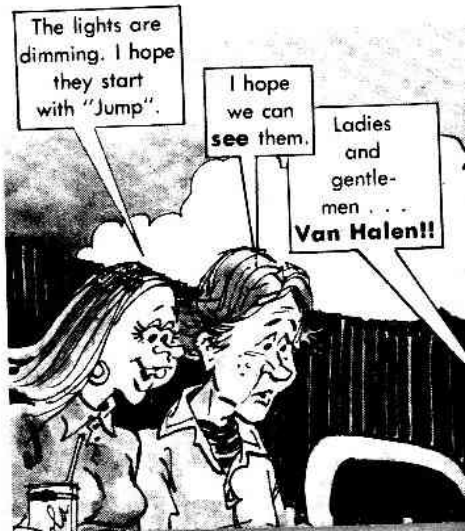
Cream, butter . . . milk! Give me all your dairy products. I'll **kill** for them.
Oh my gosh! A milkaholic!

No! No! No! I asked for a **tee!** Not **tea!**

Mr. Jenson, it's a ridiculous idea. The navy has absolutely **no** use for a submarine with a sun roof!

THE CRACKED WORLD

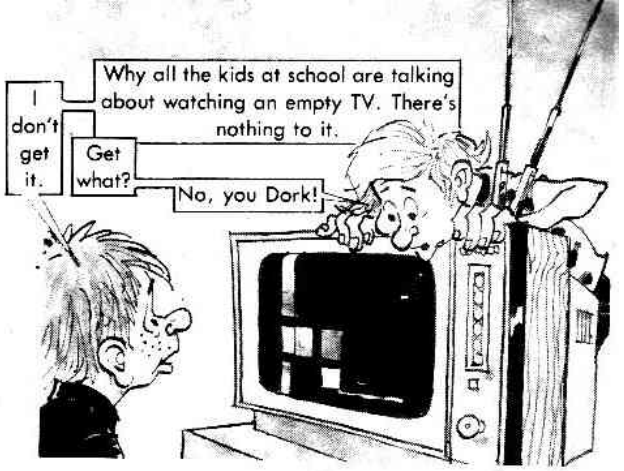




OF MUSIC

And after studying all the candidates you decided to support the long shot Jessie Jackson?
What Jessie Jackson!?

Michael Jackson!
Yeah. We figure that if he wins with our **help,** maybe we'd get to meet him in person.
Michael JACKSON
FOR PRESIDENT


I don't get it.
Why all the kids at school are talking about watching an empty TV. There's nothing to it.
Get what?
No, you Dork!

They're talking about **M**-TV!!
Oh!

Yeah?
I'm your neighbor from next door and . . .
Gee, I was just gonna come over to your place.
You were?
2B

Yeah. My friend and I wanted to ask a favor of you.
What's that?
2B

Could you **stop** bangin' on your wall for awhile? We can barely hear the stereo in our apartment.
2B

See, John. You were worried about these seats for nothing. We can see everything **fine.**
Oh yeah. Seeing them **live** is a lot better than staying home and watching them on TV!
VAN HALEN BAND

Wow! Neat new bike. How'd you score that?
My dad gave it to me for my drum playing.

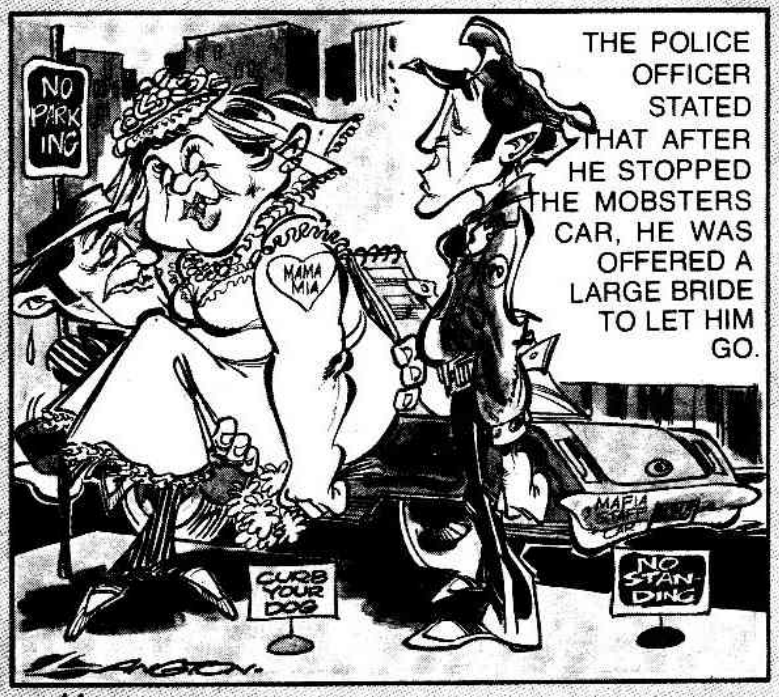
I didn't know you played the drums?
I don't. That's how I got it.

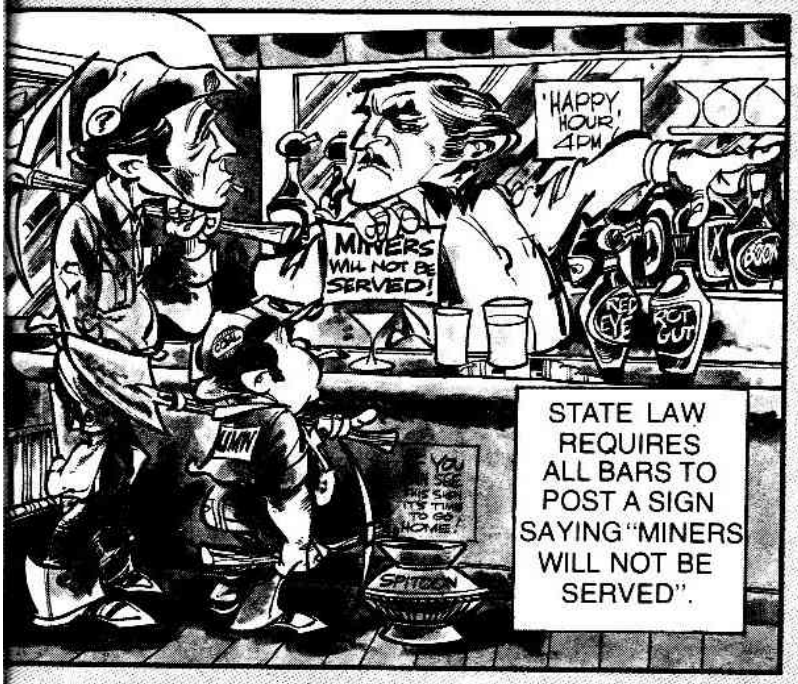
Every year I drop a little hint that I'm thinking of taking up the drums and every year my dad buys me something big, hoping it'll take my mind off the idea.
Clever.

Gloria, you're really going to like this. Just wait until you see where we're going for your birthday.
I just set this button here. Tune in the station I want, depress this and it's all set.
That's it?
I can't think of anything I forgot.
So, Daddy, tell me!
Calm down. We'll be there in two seconds.
Peter, take the garbage out for me.
And when you're done, I'd also like you to clean Fernando's cage.
NO PARKING NOW OR EVER
Well?
I don't get it. Why are we **here!?!**
Because you told your mother that more than anything for your birthday you wanted to see **The Police!**
SO TELL ME DAD? HOW DO YOU LIKE MY NEW CAR STEREO!?!
Lower!

Goodnight.
CLICK!
THE NEXT MORNING
Gaw!! What's that?
Oh yeah. I just remembered the one other thing you gotta do before you go to sleep—remember to turn the volume down.
And . . . Peter . . . PETER!
What?
Are you wearing that walkman again?
Yeah. I like listening to music.
But if you keep that contraption on all the time, you won't hear a thing I tell you.
A-ay, Vinnie. Where you been the last two months?
Around.
I ♥ PASTA
VINNIE
I been doin' some datin', fixin' up my car and liftin' a lot of weights.
Hey! Hey! Hey!
You been workin' out so you can impress the women folk?
No.
I been workin' out so I can carry this new boom box I just bought.

MORE PRESS MISTAKES!



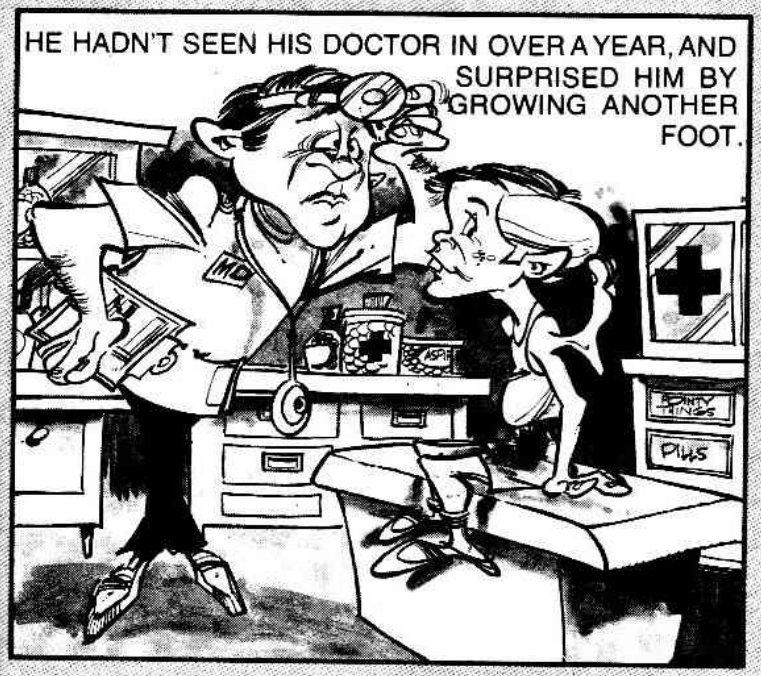


STATE LAW REQUIRES ALL BARS TO POST A SIGN SAYING "MINERS WILL NOT BE SERVED".

THE FIRST THING TO DO WHEN YOU BUY LETTUCE IS TO WRAP YOUR HEAD IN A DAMP TOWEL.

HE USED TO SPEND HOURS BUILDING LITTLE SAILBOATS IN GLASS BOTTLES.

YOUR CARPET DEALER CAN BE FOUND IF YOU GET YOUR YELLOW PAGES, AND START LOOKING UNDER RUGS.

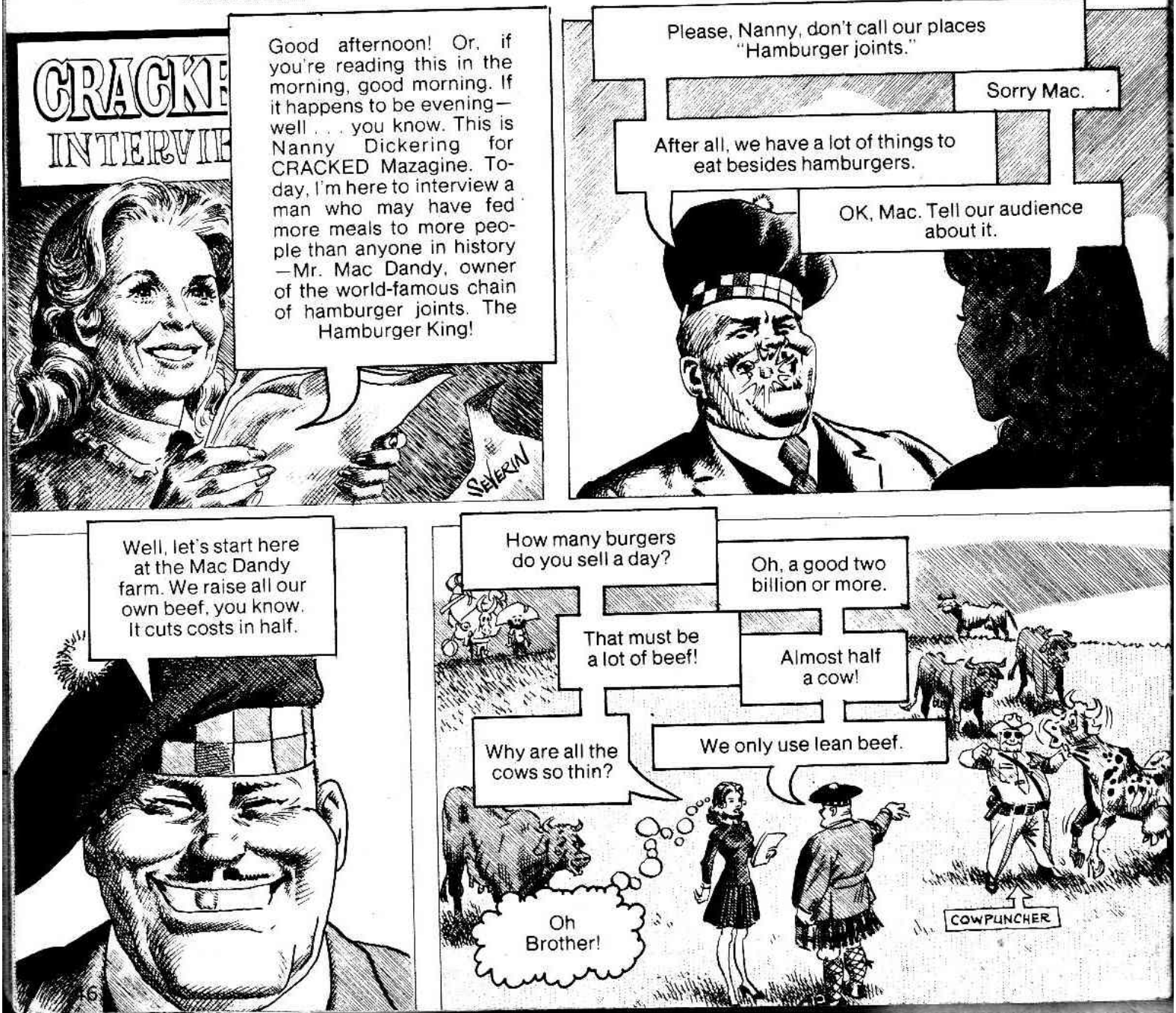


HE HADN'T SEEN HIS DOCTOR IN OVER A YEAR, AND SURPRISED HIM BY GROWING ANOTHER FOOT.

HE SAID HIS FATHER WORKED AS A COAL MINER WHEN HE WAS A BABY.

We interrupt this magazine to bring you a special report on an American phenomenon. Get the inside story as we switch to our roving correspondent and . . .

CRACKED INTERVIEWS THE HAMBURGER KING



Now here we are at a typical Mac Dandy's.
My, look at all the excited children.
Yes, they are a lively group, aren't they?
Yep—best working staff a man could want!
I KILL! MOVE!
GIT BACK TO WORK!
Ah Mac, I don't mean to be critical, but they don't seem happy . . .
Nonsense. They're just high-spirited. Our supervisors are specially trained to be gentle but firm. Er . . . let's step inside.
HURRA! HURRA! MOVE!
PAY US A LIVING WAGE
50¢ PER HR. IS NOT ENUFF
MOVE!
WORK SUPERVISOR
STOP THE INHUMAN TREATMENT OF WORKERS
Now over here is our chef in charge of hamburgers. He has a very difficult job because there are over ten different kinds of burgers.
Hmm, I see. To illustrate, could you explain to our readers about some of these different Kinds? For example, what's a double burger?
That's a regular burger with a lot more ketchup and mustard.
And what's a "Big Mickey?"
That's the same as a double burger, but with more pickles.
LOW OVERHEAD
LOW OVERHEAD
But Mac, all of those hamburgers sound alike to me, but their prices differ by as much as 50¢!
Well, the big difference is in the wrapping paper. Each kind comes in a different color wrapper. In fact, you even get a piece of cardboard with the "Big Mickey." That's why it's the most expensive.

justinman@archive.org

On a more sober note, don't you feel you're adding to the pollution problem with all this paper? Why not eliminate it and sell the food cheaper?

Are you kidding? Cut off the profits from the Mac Dandy paper mills?!!

Oh, look over there! Those people are turning blue! Shouldn't we call a doctor? or something?

Don't worry, they're just enjoying a Big Mickey Thick Shake. Every so often the straw clogs.

If your milkshakes are that thick, why don't you give them a spoon?

We do, but the spoon usually breaks. That's what clogs the straw.

I was just noticing your sign. I think that's a wonderful policy!

The CUSTOMER IS ALWAYS RIGHT!

Exactly! If you'll look over here, you'll see it in operation.

I don't see any meat in here!

Did you take a bite already?

Just a little one . . .

Well that was where the meat was. Now bug off!

OVERHEAD ... LOW OVERHEAD ... LOW OVERHEAD ...

But Mac! What about your policy? That man **was** right!

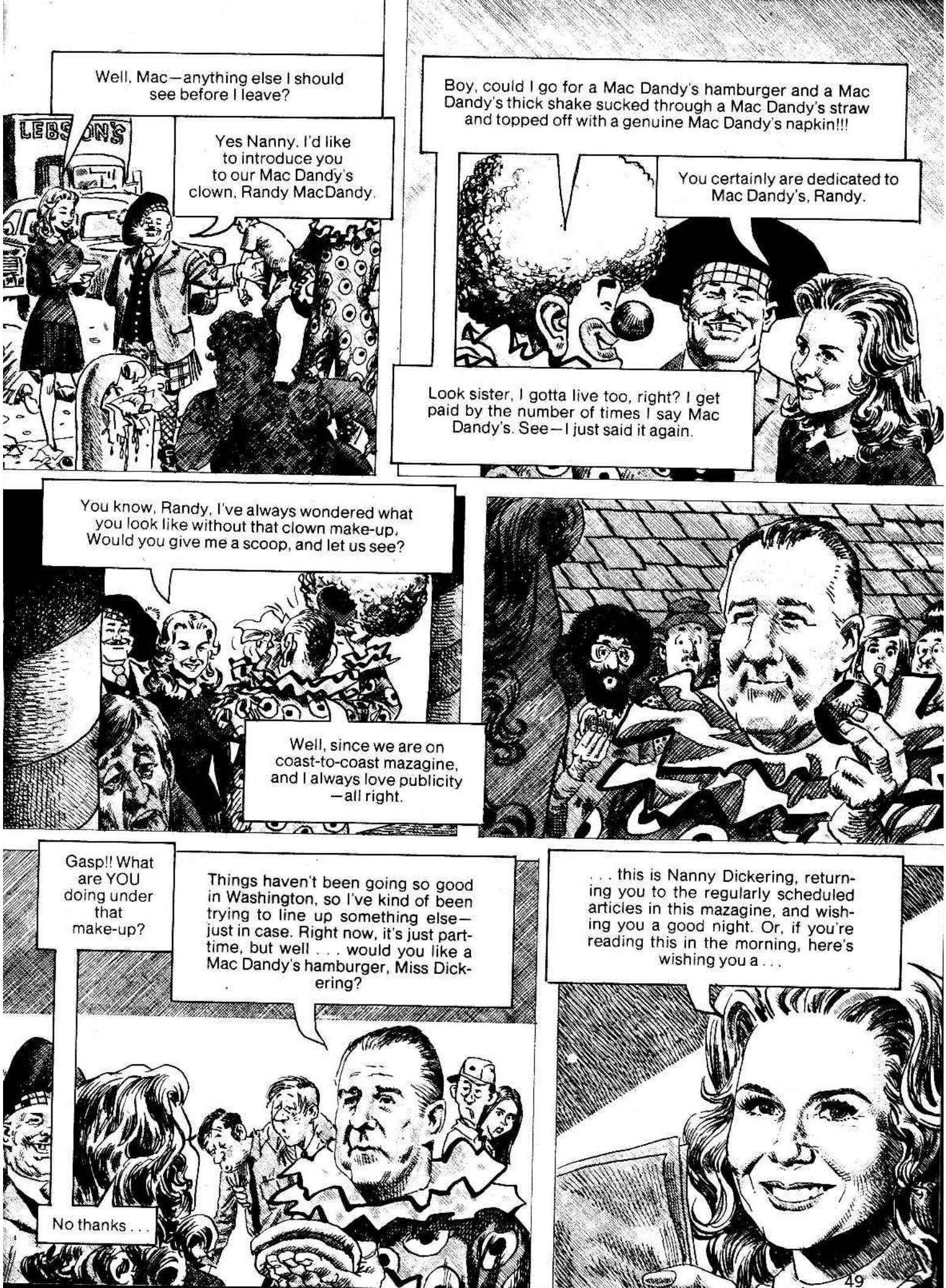
OK! So where does it say we have to DO anything about it?

Well, no matter what, you certainly do a huge volume of business. Just look at that crowd.

Yes, it's a good day. We're only paying about half of this bunch.

Paying them? Who?

Sure! We pay these people to come out and make the place look busy. It makes the suckers, er . . . customers think this is where EVERYONE comes to eat. You don't know anybody who looks good sitting in a car do you? There's an opening . . .


Well, Mac—anything else I should see before I leave?
Yes Nanny. I'd like to introduce you to our Mac Dandy's clown, Randy MacDandy.
Boy, could I go for a Mac Dandy's hamburger and a Mac Dandy's thick shake sucked through a Mac Dandy's straw and topped off with a genuine Mac Dandy's napkin!!!
You certainly are dedicated to Mac Dandy's, Randy.
Look sister, I gotta live too, right? I get paid by the number of times I say Mac Dandy's. See—I just said it again.
You know, Randy, I've always wondered what you look like without that clown make-up. Would you give me a scoop, and let us see?
Well, since we are on coast-to-coast mazagine, and I always love publicity —all right.
Gasp!! What are YOU doing under that make-up?
Things haven't been going so good in Washington, so I've kind of been trying to line up something else—just in case. Right now, it's just part-time, but well . . . would you like a Mac Dandy's hamburger, Miss Dickering?
No thanks . . .
. . . this is Nanny Dickering, returning you to the regularly scheduled articles in this mazagine, and wishing you a good night. Or, if you're reading this in the morning, here's wishing you a . . .

SHUT-UPS

How do you expect to attract any business, Larry? This place is such a dump!
Shut-up, Juanita. That's what it's supposed to be.
LARRY'S DUMP
Hey Pete, this ride is sure making me feel dizzy.
Shut-up! We still have two more weeks left in orbit!!
Romeo, Romeo, where art thou?
Shut-up Juliet! You know you can't have visitors until you finish washing the dinner dishes.

OY MAKES
ISTAKES

CRACKED POSTER No. 206

GREAT MOMENTS IN POLITICS

MAY 2 REPUBLIC OF SAN TORTILLA 1949

GENERALISSIMO EMILIO DIEGO SANCHEZ BECOMES FIRST DICTATOR TO USE A TWO PARTY ELECTION SYSTEM